# Senior Manager/Director, Advocacy & Communication

nuclearеurope

Brussels

Dober Partners
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# About nucleareurope

nucleareurope is the Brussels-based trade association for the nuclear energy industry in Europe. Its membership is made up of 17 national nuclear associations and 24 Corporate Members, which together represent nearly 3,000 companies supporting around 900,000 jobs across Europe. These range from Europe's largest utilities and fuel cycle companies to the firms that transport nuclear materials and manage radioactive waste.

nucleareurope acts as the voice of the European nuclear industry in energy policy discussions with the EU institutions and other key stakeholders. Its priority today is to ensure that EU policy recognises nuclear as a clean source of electricity that provides firm and dispatchable power and supports the wider energy system, and that it is treated on a level playing field with renewables.



# What You'll Do

## The Role

nucleareurope is looking for a Senior Manager or Director Advocacy & Communication to lead its communications and to act as a central point within the association for advocacy and political communications. Working closely with the Director General, you will play a key role in the organisation.

You will shape nucleareurope's political narrative and use communications to support its policy influence in Brussels, while remaining closely involved in delivery, from press work and digital channels to the association's flagship annual event. You will also guide and develop a talented young team. You will join at an unusually favourable moment for the sector, with more doors open in Brussels than a few years ago, and at a time when the debate is moving towards questions such as the cost and delivery of new nuclear capacity. The title and scope of the position will be calibrated to the experience of the person appointed.

## Your Responsibilities

- Lead nucleareurope's political communications, including messaging, media relations, press releases, communications materials and social media channels, so that the association's narrative reaches and influences EU decision-makers.
- Lead the organisation of nucleareurope's events, above all, its annual two-day conference in June, which brings together around 200 participants and several sponsors. This includes working with the Director General on the programme, securing speakers from the EU institutions and industry, preparing panels, selling sponsorship packages and overseeing the operational detail, as well as ad hoc events organised by the association.
- Moderate panels and represent nucleareurope at external meetings, conferences and events.
- Contribute to nucleareurope's advocacy on selected political files, in line with the association's priorities, working closely with policy colleagues.
- Help guide and supervise the policy work of junior colleagues on files they lead, providing senior judgement on substance, messaging and timing.
- Prepare and deliver, together with colleagues, policy briefings, position papers, consultation responses and advocacy materials.
- Lead nucleareurope's working groups related to political communications.
- Build and maintain relationships with policymakers, journalists and stakeholders, coordinating with policy colleagues to ensure nucleareurope is well connected.
- Lead the communications work packages in EU-funded projects in which nucleareurope participates.
- Manage, guide and develop members of the communications and public affairs team, remaining close enough to practical tasks, such as website development or stakeholder database management, to understand what they require.

# What You'll Do



**Reporting Line**

The Senior Manager/Director reports to the Director General and oversees the work of nucleareurope's communications and public affairs team through the management of relevant staff.

**Your Profile**

- At least eight years' experience in EU policy and communications, gained for example in a trade association, consultancy or company in Brussels.
- Experience in energy, climate or energy-intensive industries is a strong advantage. Knowledge of the nuclear sector is not required.
- A strong understanding of EU policymaking and regulatory processes, with a proven ability to communicate complex policy issues in a way that influences debate.
- A strong track record in communications and in organising events in a Brussels context, with a willingness to be personally involved in delivery.
- Strong knowledge of social media and online communications.
- Strong analytical, stakeholder engagement and negotiation skills, with excellent drafting abilities.
- Confidence in public speaking and in representing the sector at external meetings and events.
- Experience of leading or mentoring team members, with a positive attitude and a collaborative approach that contributes to a constructive team culture.
- Strategic thinking: the ability to explain why a particular communications approach is the right one, not only how to execute it, combined with initiative, sound judgement and the ability to get things done quickly.
- An advanced degree in political science, public policy, communications or a related field. Research experience at some stage in your career would be an asset.
- Excellent English, spoken and written; native-speaker level is not required. Knowledge of other EU languages is an asset.
- Proficiency with IT/digital tools.

# Recruitment Process



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The executive search firm Dober Partners has been selected to support nucleareurope in identifying a shortlist of prospective candidates against the criteria set out in this document.

**If you wish to apply for this exciting position, please send your CV to the Dober Partners nucleareurope search team below, as soon as possible.**

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