



— **Head of Communications**

The Biobased Industries  
Consortium (BIC)





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# About BIC

The Bio-based Industries Consortium (BIC) is a European non-profit organisation that brings together actors from different sectors and disciplines to establish a pan-European bio-based industry. BIC is the only industry-led European bioeconomy association driving investment, funding, innovation, networking and policy support, all geared towards bringing more bio-based solutions to the market.

BIC is recognised today as the leading industry association putting circularity, innovation and sustainability at the heart of the European bioeconomy. Since 2014 BIC has represented the private sector in a public-private partnership with the European Commission.





## About the Biobased Industries Consortium (BIC)

BIC's mission is to connect industry, academia, regions and society to transform bio-based feedstocks into novel sustainable products and applications, and to create circular bioeconomy ecosystems through investments, innovation and know-how.

BIC membership includes 350+ Industry Members covering multiple and diverse sectors including agriculture & agri-food, aquaculture & marine, chemicals and materials, bioplastics, forestry and pulp & paper, market actors, technology providers and waste management & treatment. BIC membership also includes 300+ Associate Members representing academia, research organisations and trade associations.

## Role

Since its establishment, we have considerably expanded our services to our members and are currently adapting our staff structure to optimise these services as we head into the future. We are looking for a Head of Communications to join our team in Brussels.

As our Head of Communications, you will coordinate BIC communications activities and support the team and our activities on communication and stakeholder-related work. In this role, you should be an excellent communicator with a strong (social) media experience. Ultimately, your goal will be to help ensure clear communication of BIC's message across all channels. You will also coordinate our stakeholder relations, such as contacts with other European and national organisations, regions, investors, NGOs, journalists, and other stakeholders having an impact on the bio-based economy.



## Responsibilities

- Develop and execute an integrated communications plan (including the related budget), supporting the implementation of the different activities of BIC's business plan. Define key performance indicators for each communication campaign and channel.
- Enhance BIC's media presence by developing, coordinating and (co-)writing high quality media outputs, including press releases, op-eds, speaking points and briefing notes.
- Ensure consistent messaging and use of BIC visual identity by editing, producing and disseminating communication materials and publications (e.g. brochures, annual report, studies, PowerPoint presentations, etc.).
- Support engagement with members by writing and delivering the member's (bi-weekly) newsletter (in collaboration with the BIC staff) and involving them in communications activities e.g. campaigns.
- Enhance engagement with stakeholders by organising, together with BIC staff, internal and external events (e.g. networking events and webinars), and by coordinating event content and marketing activities, including promotional campaigns, audience outreach, social media, email communications, speaker coordination, and post-event follow-up to maximise participation and engagement.
- Drive targeted, relevant, and timely communications through efficient channel utilisation and mix (e.g. social media, website, press releases, articles, etc.) to support our position as an innovative, sustainable and present our organisation at events and conferences, including occasional travel outside of Belgium.

Enhance engagement with stakeholders by organising, together with BIC staff, internal and external events (e.g. networking events and webinars), and by coordinating event content and marketing activities, including promotional campaigns, audience outreach, social media, email communications, speaker coordination, and post-event follow-up to maximise participation and engagement.

- Drive targeted, relevant, and timely communications through efficient channel utilisation and mix (e.g. social media, website, press releases, articles, etc.) to support our position as an innovative, sustainable and competitive industry.
- Support the BIC team by maintaining, expanding existing and establishing new stakeholder relationships (European and national organisations, regions, investors, NGOs, journalists, etc.).
- Represent and present our organisation at events and conferences, including occasional travel outside of Belgium.

## Requirements

- University degree in journalism, communications, political sciences or a related field.
- Experience of executing/leading communications campaigns including digital communications, with an existing media network (e.g. journalists, news agencies, etc.).
- Fully proficient using MS office and good understanding of social media channels and digital media strategies.
- Fluent English (written and oral) or equivalent, additional European languages are an asset.
- Solid editing and proofreading skills, excellent oral and written communication abilities.
- Experience managing a budget and external contractors.
- Organisational skills, excellent time management and ability to meet deadlines and take ownership of responsibilities.
- Experience in communication within industry and/or trade organisations is a plus.

# Recruitment Process



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The Executive Search firm Dober Partners has been retained to support BIC select a shortlist of prospective candidates against the criteria set out in this document.

If you wish to apply for this exciting position, please send your CV and 1 page motivation letter to the Dober Partners' BIC Search team below, as soon as possible.

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