

— **(Senior) Manager, EU Public Affairs**
Plasma Protein Therapeutics
Association (PPTA)



PLASMA PROTEIN
THERAPEUTICS
ASSOCIATION



Dober Partners
Executive Search
& Consultancy

- 03** About PPTA
- 04** What You'll Do
- 07** Recruitment Process



The Plasma Protein Therapeutics Association (PPTA) is the global industry trade association representing the private sector collectors of source plasma (plasma for manufacturing) and manufacturers of plasma-derived medicinal products (PDMPs).

Plasma is a key element of blood (55% of the total blood volume). Plasma is the clear straw-coloured liquid portion of blood that remains after red blood cells, white blood cells, platelets and other cellular components have been removed. Plasma carries water, salts, and proteins through the body.

More patients across the European Union are diagnosed every year with life-threatening plasma protein-related disorders. This means certain proteins in their body are missing or are deficient. In many cases, plasma-derived medicines are the only treatment option for these severe diseases.

These therapies are unique, biologic medicines derived from human plasma. They treat millions of patients worldwide who live with a variety of rare, life-threatening, chronic, genetic diseases, such as haemophilia, and are used for medical emergencies, such as shock and burns.

The manufacture of PDMPs takes up to 12 months starting with collection of plasma until the finished products. Compared to traditional pharmaceuticals, PDMPs have a shorter shelf life of an average of 24–36 months. The majority of plasma-derived medicines are included in the EU List of Critical Medicines, which highlights the importance of these medicines for patients and health care systems in the EU.

Every year, more Europeans are diagnosed with life-threatening plasma protein-related disorders, such as immune deficiencies, immune-mediated peripheral neuropathies, hereditary angioedema, alpha-1 antitrypsin deficiencies, haemophilia, and other bleeding disorders.

In many cases, plasma-derived medicines are the only option to treat these rare diseases. New indications, improved diagnostic techniques, greater use in Europe, and increased use in cancer treatment-induced secondary immunodeficiency contribute to a growing clinical need.

Over the past 10 years, the use of immunoglobulins – some of the most used plasma-derived medicines – has almost doubled. This increase is driven by: innovations in medical research; improved and early diagnosis; extended patients' lifespans due to timely treatments; and efforts to increase immunoglobulin usage in Eastern Europe, which is currently behind usage in the Western countries.

As a trusted partner to health systems, PPTA drives broad and reliable access to plasma derived medicinal products with a focus on the well-being of patients and plasma donors. PPTA Europe (located in Brussels) is actively engaged in setting advocacy and priority initiatives and strategies for improving access to care to PDMPs at the level of the European Union level and within individual EU member states. Staff is engaged in shaping the legislative, policy, regulatory and trade environment.



Position Summary

The Plasma Protein Therapeutics Association (PPTA) is seeking an EU Public Affairs Manager to strengthen the Association's advocacy and policy engagement with the European Union institutions.

Based in Brussels, the role will support the organisation's EU public affairs strategy by monitoring and analysing policy developments, contributing to advocacy activities, and engaging with key institutional and stakeholder audiences.

In addition to core public affairs responsibilities, the role includes meaningful support to communications activities, particularly related to regular social media content, stakeholder events, and outreach initiatives, working closely with communications colleagues. However, we are seeking a strong EU Public Affairs and policy professional who is also able to implement communications projects.

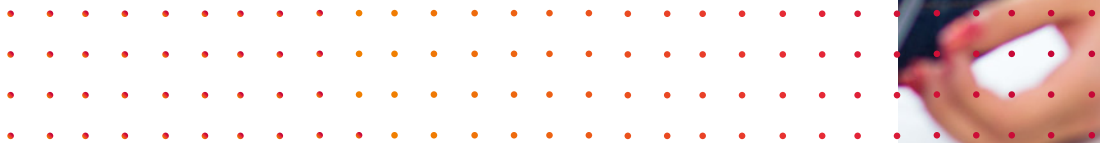
Location:

Brussels, BELGIUM

Supervisors:

Director, EU Public Affairs

Senior Director, Global Communications (dotted line)



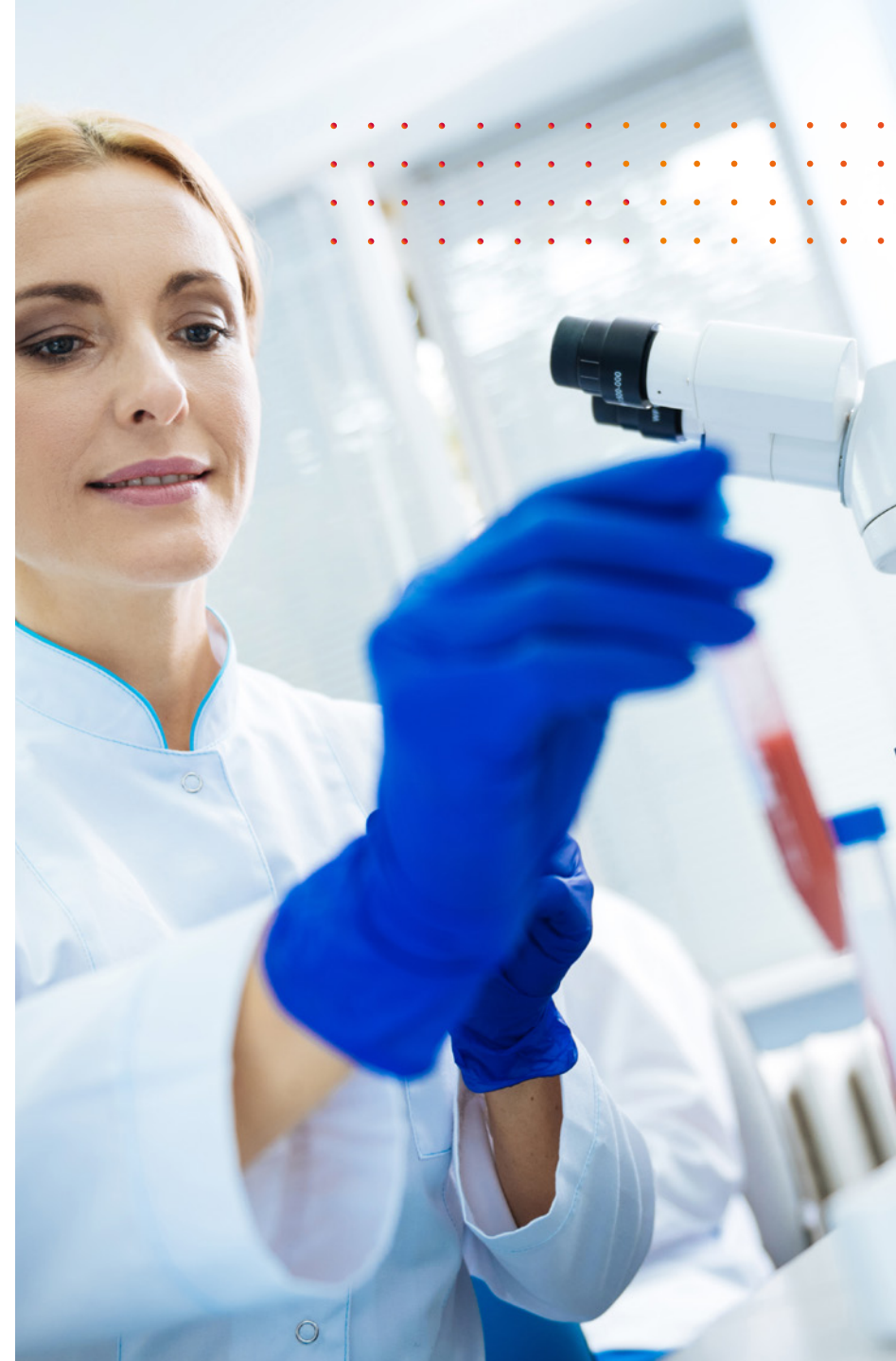
Key Responsibilities

EU Public Affairs & Advocacy

- Monitor, analyse and report on EU policy and legislative developments relevant to the organisation's priorities
- Support the development of evidence-based advocacy positions, briefings, and messaging for EU-level engagement
- Assist in the planning and execution of advocacy strategies targeting the European Commission, European Parliament and Council of the EU
- Support meetings, events, and engagement with EU officials, Members of the European Parliament, attachés, industry partners, patients, healthcare representatives and other stakeholders
- Contribute to consultation responses, position papers, policy notes and internal briefings
- Represent the organisation in selected EU stakeholder platforms and working groups reporting key developments internally
- Maintain structured records of stakeholder interactions and policy developments

Stakeholder Communications

- Support the organisation's Brussels- and national- capitals targeted campaigns
- Manage EU communications activities, including drafting and publishing content for social media and newsletters
- Monitor and track metrics for EU communications performance data
- Support the organisation of EU-focused events, workshops, roundtables, and stakeholder meetings including but not limited to logistics, agendas, briefing materials, etc.
- Contribute to the development of outreach materials, digital assets, and other tools in coordination with communications colleagues



Profile & Qualifications

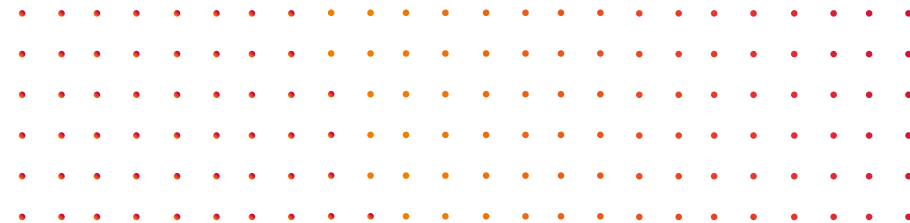
- University Degree in political sciences, public affairs, law, pharmacy, medicine or other if deemed relevant.
- Relevant years of professional experience in EU public affairs, public policy, advocacy or a related field, ideally based in Brussels
- Solid understanding of EU institutions, decision-making processes and legislative procedures
- Experience engaging with EU policymakers, industry associations
- Strong analytical skills with the ability to translate complex policy developments into clear, concise messages
- Language requirements:
 - Excellent written and spoken English essential
 - Knowledge of French and German an asset; Czech and/or Hungarian particularly advantageous but not essential.
- Strong organisational and project management skills, with the ability to manage multiple priorities and deadlines
- Notable experience in communications outreach and advocacy wins
- Proactive, collaborative and detail-oriented, with the ability to work both independently and as part of a team
- Excellent interpersonal skills
- Excellent skills in teamwork and collective decision making while also able to work independently
- Superior written and verbal communication skills
- Willingness to travel and availability for occasional work outside of regular office hours
- Eligibility to work in Belgium

What we offer

- Dynamic, multicultural working environment
- A full-time contract
- Attractive salary package with comprehensive benefits
- Annual performance bonus and pension scheme

Working at PPTA

PPTA maintains a respectful culture and environment that fosters inclusivity, diversity, collaboration, equity, and innovation, and reflects the global communities we serve. We encourage every team member to contribute innovative solutions toward meeting our goals and objectives in support of our Mission. We respect the work-life balance necessary for the best performance of each team member to drive broad and reliable access to high-quality plasma protein therapies, with a focus on the well-being of patients and plasma donors.



Recruitment Process



The specialist executive search firm Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to help recruit a (Senior) Manager together with PPTA's leadership.

Please send your CV and 1- page motivation letter as soon as possible to:

Michele Savarese

→ michele@doberpartners.com

Mark Dober

→ mark@doberpartners.com

www.doberpartners.com



Dober Partners
Executive Search
& Consultancy