

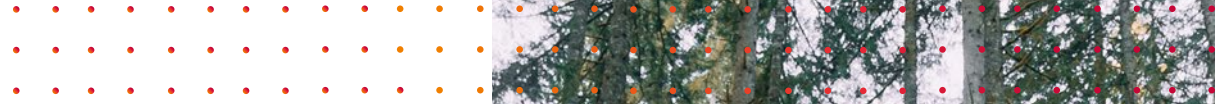
— **Secretary General**  
European Holiday Home Association



European  
Holiday Home  
Association



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The European Holiday Home Association (EHHA) serves as the unified voice of the short-term rental sector in Europe. Short-term rental accommodation accounts for approximately one quarter of all tourist accommodation in the EU.

EHHA's members include national associations representing property managers and owners, online short-term rental platforms, and companies offering ancillary services to short-term rental providers (such as software solutions, cleaning services, linen provision, guest-facing technology, and more). Each member brings firsthand knowledge of industry challenges and opportunities, ensuring that EHHA's policies are grounded in real-world experience.

EHHA members play a crucial role in providing accommodation options that are widely distributed across European towns and regions—not just concentrated in city centres. By doing so, they help direct the economic benefits of tourism into broader communities, promoting local spending and supporting the income of short-term rental providers.

The EHHA maintain ongoing engagement with policymakers to advocate for harmonised, proportionate, clear, and justified regulation at all levels. We believe this approach will ensure the safe and sustainable growth of short-term rental activity, contributing to Europe's recovery while providing authorities with the transparency and oversight needed to enforce local rules.



## About the role

EHHA is seeking a motivated and proactive Secretary General to lead its advocacy initiatives. In this role, you will oversee the association's operations, engage with EU institutions, and champion policies that foster industry growth and innovation at the EU level. You will collaborate closely with members to develop strategies that advance EHHA's advocacy objectives, and you will drive the organisation's continued growth and influence within the tourism sector.

The short-term rentals industry faces significant challenges, including increasing pressure to promote sustainable approaches to tourism. The Secretary General will lead efforts to support the industry's commitment to responsible practices, working closely with political stakeholders to ensure a balanced approach.

Reporting to the Board, the Secretary General will implement the association's strategic plan, deliver priority initiatives, and report on progress. The ideal candidate will be a credible and respected spokesperson, capable of communicating effectively on complex issues.

The Secretary General must demonstrate a strong sense of urgency and the ability to quickly engage in discussions that shape the future of the short-term rentals sector. A deep understanding of the intersection between short-term rentals, tourism, business, and public policy is essential, along with the ability to engage effectively with stakeholders and policymakers at all levels.

This is a full time position, located in Brussels which works from the EU TravelTech office.



## Responsibilities

### Leadership and Representation:

- Develop, implement, and communicate EHHA's legislative and public policy objectives.
- Represent EHHA in interactions with EU institutions, policymakers, stakeholders, national associations, and private companies.
- Advocate for policies aligned with EHHA's mission to create a thriving regulatory environment for short-term rentals.

### Strategic Planning:

- Identify advocacy priorities and develop clear positions and strategies to support industry growth and innovation.
- Develop and implement strategic initiatives that advance EHHA's vision for a vibrant and sustainable short-term rental industry.
- Ensure EHHA's strategies and actions reflect the needs and priorities of its diverse membership.

### Regulatory Engagement:

- Draft policy papers, consultation responses, and briefing materials that reflect EHHA's views.
- Review and analyse legislation and regulations affecting the holiday home industry, providing informed recommendations.
- Monitor and influence regulatory developments at the EU, national, regional, and local levels.
- Centralise and disseminate relevant regulatory information to members.

### Membership Engagement:

- Foster a collaborative EHHA member community, facilitating the exchange of best practices.
- Provide resources to help members navigate the regulatory landscape.

### Communication and Networking:

- Enhance EHHA's visibility in Brussels and highlight the benefits that short-term rentals bring to local economies.
- Organise events and networking opportunities that promote policies aligned with EHHA's mission.

### Day-to-Day Operations:

- Manage administrative tasks, including correspondence and related duties.
- Execute daily operations and specific tasks efficiently in a fast-paced environment.
- Support EHHA members by coordinating activities, drafting documents, taking notes, and sharing information.
- Contribute to the preparation of policy papers and other key documents.
- Organise meetings, including scheduling Zoom conferences and preparing necessary materials.

### Qualifications & Attributes

- Bachelor's degree in law or social sciences.
- Extensive experience with EU legislative procedures; experience in tourism and/or the platform economy is an asset.
- Strong leadership and strategic planning abilities.
- Excellent communication and networking skills.
- Proven advocacy track record in Brussels.
- Fluent in written and spoken English, plus at least one other European language.
- Exceptional ability to manage multiple tasks and competing priorities.
- Flexible and adaptable, thriving in a dynamic work environment.
- Proactive and goal-oriented, with a strong record of timely delivery.
- Ability to produce high-quality, accurate results with keen attention to detail

# Recruitment Process



If you wish to apply for this position, please send your CV and motivation letter to Dober Partners:

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