

— **Director Public Affairs**  
MedTech Europe



- 03 About MedTech Europe
- 04 What You'll Do
- 07 Recruitment Process



MedTech Europe is the European Trade Association representing the Medical Technology Industries, including Medical Devices, Diagnostics and Digital Health. MedTech Europe's mission is to make innovative medical technology available to more people while helping healthcare systems move towards a sustainable path.

MedTech Europe encourages policies that help the medical technology industry meet Europe's growing healthcare needs and expectations. It also promotes medical technology's value for Europe focusing on innovation and stakeholder relations, using economic research and data, communications, industry events and training sessions.

MedTech Europe has a secretariat of around 60 staff under the leadership of Oliver Bisazza, CEO. The offices are located at Rue Joseph II, 40, Brussels in the heart of the EU Quarter.

## About the European medical technology sector

Medical technologies are products, services or solutions used to save and improve people's lives. There are more than 2 million medical technologies, categorised into more than 7,000 generic devices groups, available in hospitals, community care settings and at home. Medical technologies can be everyday objects such as sticking plasters, syringes, surgical masks, and latex gloves, as well as spectacles, wheelchairs, medical tests and apps. Medical technologies also include total body scanners, gene mutation tests, implantable devices such as heart valves and pacemakers, and replacement joints for knees and hips.

Europe's 38,000 medical technology companies invest heavily in improving technologies and developing breakthroughs that improve the lives of patients and other healthcare stakeholders. These companies, 90% of which are SMEs, drive economic growth, provide employment in Europe, and boost EU exports.

The European medical technology industry employs directly more than 930,000 people. These jobs are also highly productive, as the value added per employee is estimated to reach around €183,000 per employee. The European medical technology market is estimated at roughly €170 billion.



# What You'll Do

We are seeking an accomplished Director Public Affairs to drive MedTech Europe's strategic engagement with European policy makers and other stakeholders. Reporting to the Director General for Corporate Affairs, this senior role offers the opportunity to shape policy positions, build influential partnerships, and position the medtech industry as a trusted leader in healthcare and beyond.

This is a pivotal role for an experienced professional who can navigate complex political environments, build consensus among diverse stakeholders, and translate policy developments into actionable organisational strategy. You will lead a team of 4 Affairs Policy experts while working in close partnership with our Communications team and across our association membership.



## Key Responsibilities

### Strategic Stakeholder Engagement

- Develop and execute comprehensive and coordinated public affairs strategies
- Build and maintain relationships with key policymakers, regulators, and stakeholders
- Lead coalition building and other industry associations' engagement

### Team leadership

- Build a strong team culture building
- Ensure agile internal processes, in particular on horizontal topics

### Cross-Departmental Policy Support

- Provide government affairs expertise to other policy departments
- Facilitate internal policy alignment and messaging consistency

### Direct Policy Leadership

- Own and lead specific policy portfolios and on core horizontal issues (e.g. competitiveness)
- Drive strategic positions on assigned legislative/regulatory matters
- Represent MTE as primary spokesperson on designated topics

### Monitoring & Intelligence

- Manage & coordinate MTE relationships with stakeholders
- Monitor legislative and regulatory developments affecting the industry

## Candidate Profile

### Education

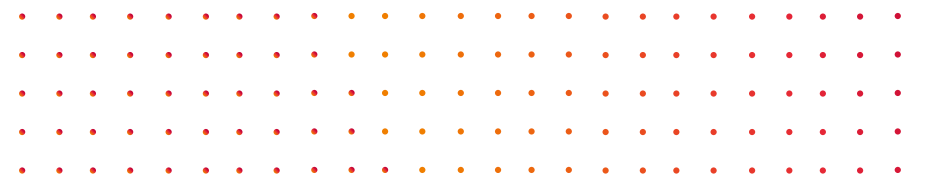
- Degree in political science, economics, law, or a closely related field

### Experience

- Minimum 10 years of professional experience in European public affairs, with 3+ years in senior leadership roles
- Strong experience addressing regulatory and policy matters ideally related to healthcare/life sciences
- Proven track record interacting with EU and national policymakers, regulatory bodies, and key stakeholders
- Demonstrated experience crafting and executing impactful policy/advocacy strategies

### Leadership & Personal Attributes

- Highly motivated team leader capable of transforming the function as part of the Leadership team
- Independent individual striving for excellence who is also a collaborative team player
- Proven ability to drive strategic change and innovation in complex organisational environments
- Change agent comfortable with driving new directions and embracing evolving priorities



# What You'll Do

## Technical Expertise

- Deep understanding of EU legislative and regulatory processes
- Strong network within European policy communities preferably also healthcare stakeholders
- Exceptional stakeholder management skills with demonstrated success engaging senior EU policy makers
- Experience working with European organisations
- Proven ability to represent organisational interests in high-stakes policy environments

## Strategic & Communication Skills

- Outstanding written and verbal communication skills for diverse European audiences
- Ability to translate complex EU policy developments into actionable business insights
- Experience providing strategic advisory services to senior leadership and membership organisations
- Strong analytical skills for assessing European political landscapes
- Multilingual capabilities essential for effective European engagement

## Offer

- Competitive Salary + Performance Bonus
- Car or mobility allowance
- Luncheon Vouchers
- Mobile Phone Subscription
- Laptop
- Pension Plan & Medical Plan (+ Family)
- Flexibility to work up to 2 days/week from home if desired
- A stimulating office environment working on matters that concretely contribute to the availability of patient care and healthcare services



# Recruitment Process



Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to recruit a new Director Public Affairs, together with the leadership of MedTech Europe.

**If you wish to apply for this position, please send your CV to the Dober Partners – MedTech Europe search team below:**

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