

— **Head of Public Affairs**
CLERENS



- 03** About CLERENS
- 04** What You'll Do
- 07** Recruitment Process



Who we are

In today's EU policy landscape, opportunities can be hidden in a maze of regulations, shifting priorities, and competing voices. For many organisations, the challenge is not ambition but clarity, influence, and the ability to act at the right time.

That is where CLERENS comes in. Since 1991, we have guided companies, associations, and innovators through the complexities of European affairs, helping them turn challenges into strategic advantages. Based in Brussels, our multinational and multilingual team brings over 30 years of policy insight, communications expertise, EU funding know-how, and high-level networks to ensure our clients lead with confidence.

Our strength lies in energy and environment, where we combine policy intelligence, advocacy skills, and technical expertise to support organisations at the forefront of Europe's green transition. We are trusted by associations, institutions, and increasingly by corporates seeking to shape the EU agenda and secure their competitive advantage.

What we do

We do not simply advise. We work alongside you to uncover opportunities, navigate complexity and achieve tangible results in energy, environment, mobility and beyond. Our tailored approach means your priorities drive the strategy, while our experience ensures it delivers.



Our core services

Our core services span five complementary pillars:

Public Affairs

We help companies and associations influence EU policy and shape the regulatory landscape.

- Policy Advocacy & Strategic Communications – ensuring your priorities are heard by the right stakeholders.
- Intelligence & Strategic Advice – real-time insights and contextual analysis to guide your strategy.

Association Management

We strengthen associations by providing governance, membership coordination, operational support, and advocacy. Our work ensures associations amplify the collective voice of their sectors and remain influential in shaping Europe's future.

Communications

We design campaigns that cut through the Brussels noise. From compelling narratives to multi-channel execution, we ensure your messages reach and resonate with decision-makers and opinion leaders.

Conferences

More than events, our conferences are high-impact platforms for visibility, influence, and revenue generation. We manage end-to-end delivery of flagship EU and sectoral conferences, building communities and creating spaces where policy, business, and innovation converge.

EU Funding

Accessing EU funding is competitive; our support makes the difference.

- Proposal Strategy & Business Planning – building winning bids aligned with EU priorities.
- Project Management & Compliance – ensuring projects remain efficient, compliant, and impactful.
- Visibility & Impact – maximising the reach and legacy of funded projects.



What we are looking for

We are now growing our public affairs practice with a focus on corporate clients in energy and environment. Candidates will join a dynamic consultancy to lead the development alongside CLERENS colleagues.

This is an opportunity to shape the next chapter of CLERENS, expanding our reach beyond associations into corporate public affairs, while building on our established reputation in Brussels.

Head of Public Affairs, CLERENS

Europe's energy sector is vital for economic stability, climate goals, and energy security, yet its reliance on fossil fuel imports leaves it vulnerable to geopolitical risks. The transition to renewables is essential, and energy policy cuts across all public and private sectors.

CLERENS, a Brussels leader in the energy field, seeks a senior public affairs professional with 10+ years' experience in energy policy to establish and lead a new energy public affairs practice. The role offers the opportunity to shape a high-impact team, guide clients through the clean energy transition, and engage with policymakers, businesses, and stakeholders at the forefront of Europe's energy challenges.

For the right person this role offers an exciting opportunity to lead a new Public Affairs business in Brussels and build on our existing energy portfolio. It will be a high-impact role at the forefront of the clean energy transition, supporting clients on complex challenges. The Head of Public Affairs will leverage our team, networks, client knowledge and reputation to build a new energy public affairs practice consistent with our values and commitment to quality.



Role & Responsibilities

- Establish and grow a high-performing Public Affairs practice in Brussels, aligned with the firm's growth plans.
- Grow and develop new business, with the aim of achieving a high success rate in converting proposals to revenue.
- Consolidate and enhance CLERENS' profile as a market-leading consultancy on energy topics through thought-leadership, actively representing CLERENS in high-level Brussels discussion fora, authoring articles, and participating in conferences and seminars and on speaking platforms.
- Provide consultancy services for a portfolio of clients, including ensuring client retention and growth, client satisfaction, high standards of servicing and account profitability.
- Actively contribute to wider office discussions relating to marketing, training and people development, and business development of the company.
- Actively contribute to ongoing team supervision, management and mentoring.
- Build working relationships with the broader CLERENS team to share best practices and to grow business.

Requirements

Candidates will have deep working experience (+ 10 years) related to EU energy policy. This experience should ideally be acquired working through a consultancy firm. The successful candidate will have:

- Deep knowledge of the energy market, clean transition, and regulatory dynamics in Europe.
- Established reputation and strong network with policymakers, EU institutions, business leaders, and associations.
- Proven ability to advise businesses on political, policy, and reputational challenges.
- Strong managerial and entrepreneurial skills, with experience building and leading teams.
- Strong business acumen and appreciation of the commercial impact of policy decisions.
- Excellent capability as an advisor, including first class communication and writing skills, and team leader.
- Ability to solve problems and exercise excellent judgment.
- Ability to work in a fast-paced environment, meet deadlines without sacrificing quality, maintain good client relationships and deliver outstanding results.
- Understanding of financials and experience budgeting projects.
- Professional, proactive and committed to high standards in the quality of the final product.

Recruitment Process



© Dober Partners – Author Mark Dober

The specialist executive search firm Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to recruit a new Head of Public Affairs together with the leadership of CLERENS. All applications will be handled confidentially and professionally. If you wish to apply, please contact:

Mark Dober

M: +32 477 950 466

→ mark@doberpartners.com

Natalia Kurop

M: +32 488 945 579

→ natalia@doberpartners.com

www.doberpartners.com



Dober Partners
Executive Search
& Consultancy