

— **Vice President, Public Affairs
& EU Operations**

Plasma Protein Therapeutics
Association (PPTA)



PLASMA PROTEIN
THERAPEUTICS
ASSOCIATION



Dober Partners
Executive Search
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The Plasma Protein Therapeutics Association (PPTA) is the global industry trade association representing the private sector collectors of source plasma (plasma for manufacturing) and manufacturers of plasma-derived medicinal products (PDMPs).

Plasma is a key element of blood (55% of the total blood volume). Plasma is the clear straw-coloured liquid portion of blood that remains after red blood cells, white blood cells, platelets and other cellular components have been removed. Plasma carries water, salts, and proteins through the body.

More patients across the European Union are diagnosed every year with life-threatening plasma protein-related disorders. This means certain proteins in their body are missing or are deficient. In many cases, plasma-derived medicines are the only treatment option for these severe diseases.

These therapies are unique, biologic medicines derived from human plasma. They treat millions of patients worldwide who live with a variety of rare, life-threatening, chronic, genetic diseases, such as haemophilia, and are used for medical emergencies, such as shock and burns.

The manufacture of PDMPs takes up to 12 months starting with collection of plasma until the finished products. Compared to traditional pharmaceuticals, PDMPs have a shorter shelf life of an average of 24–36 months. The majority of plasma-derived medicines are included in the EU List of Critical Medicines, which highlights the importance of these medicines for patients and health care systems in the EU.

New indications, improved diagnostic techniques, greater use in Europe, and increased use in cancer treatment-induced secondary immunodeficiency contribute to a growing clinical need.

As a trusted partner to health systems, PPTA drives broad and reliable access to plasma derived medicinal products with a focus on the well-being of patients and plasma donors.

PPTA Europe (located in Brussels) is actively engaged in setting advocacy and priority initiatives and strategies for improving access to care to PDMPs at the level of the European Union level and within individual EU member states. Staff is engaged in shaping the legislative, policy, regulatory and trade environment.



PPTA Vice President, Public Affairs & EU Operations - Position Summary

The Vice President, Public Affairs & EU Operations is responsible for the management and execution of European health policy-related issues at the European Union and national levels. The VP will play a key role alongside PPTA staff and members in setting and implementing the association's EU policy, regulatory and communications goals and objectives as well as implementing strategies and tactical plans to advance these. The successful candidate will have demonstrated effective management of staff, knowledge of the EU public affairs landscape and (ideally) familiarity with the plasma sector.

This role also serves as the operational director for the Brussels office, responsible for the overall effective management of the Association's European affairs in collaboration with peers in the Association's U.S. headquarters based in the greater Washington, D.C. area. This seasoned professional must demonstrate effective people management and strategic leadership skills.

The priorities of the Association are accomplished through the efforts of volunteers from member companies, with professional support provided by staff in the EU and U.S. offices through a matrixed, "one-team" approach. The Vice President, Public Affairs & EU Operations must ensure timely, effective, and efficient collaboration between volunteer members and Association staff, and ensure the successful execution of all programs and activities aligned with the goals identified in the Association's strategic plan.

The Vice President, Public Affairs & EU Operations reports to the President & CEO of PPTA and serves as a key member of the Association's senior leadership team, contributing toward the strategic and tactical planning of Association programs and activities.



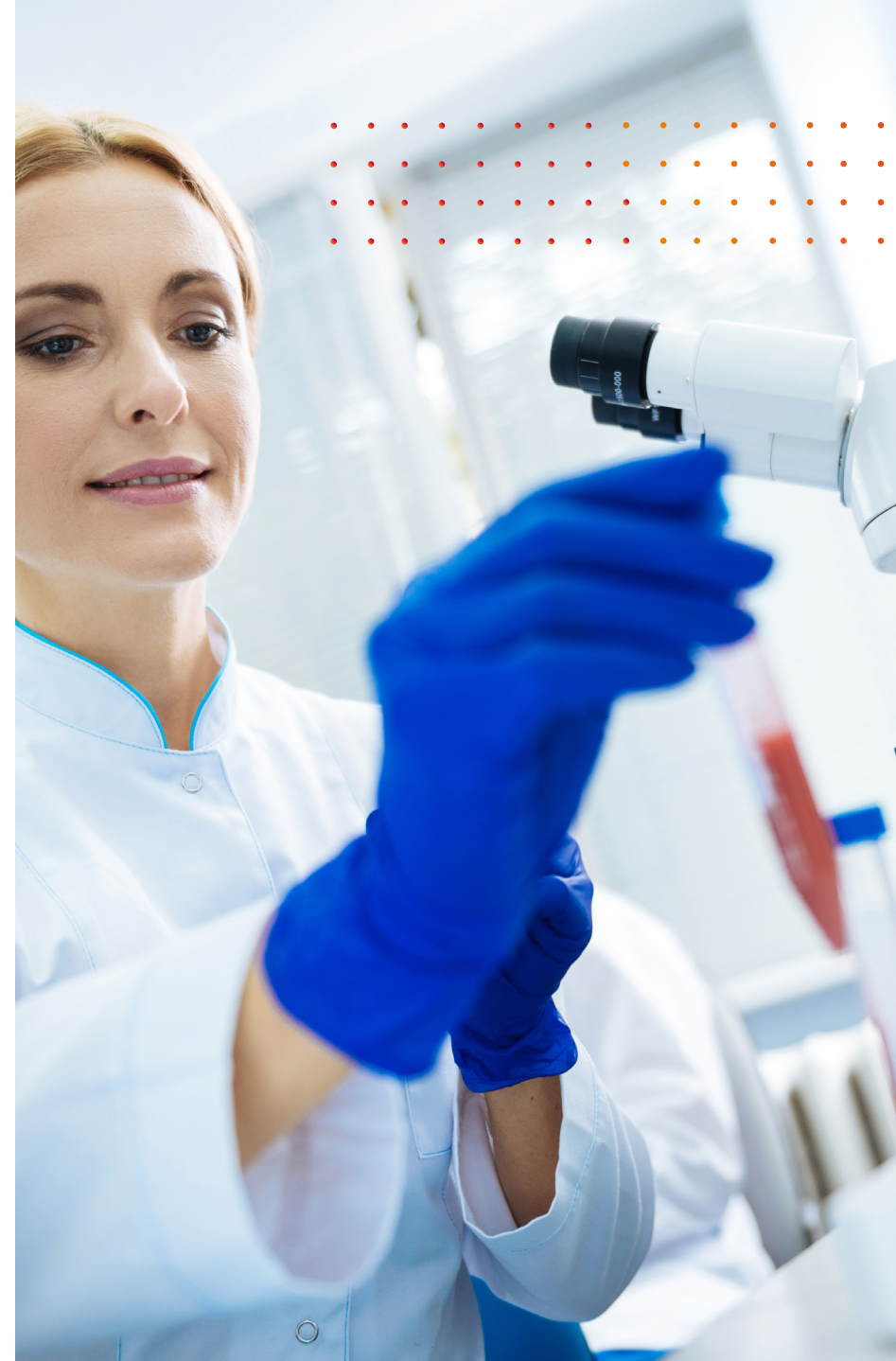
PPTA Vice President, Public Affairs & EU Operations - Essential Functions

Internal:

- **Governing Board:** Direct staff liaison to the EU Regional Board of Directors for the proper fulfillment of the position, the objectives and budgets for EU operations.
- **Membership:** Is directly responsible for maintaining relationships with all Member companies including their leadership and participants on various working groups of the Association. Conveys with clarity and transparency regarding prioritization and planning. Aligns staff to meet regional objectives that align with PPTA's global strategy; executes clear workplan leveraging staff, member, and third-party expertise.
- **Association Staff:** Drives a positive and efficient overall culture and operation of the EU office, developing an effective, collaborative, one-team mindset across the advocacy, regulatory and communications teams. Works with managers of EU staff and consultants to coordinate activities and ensure clarity across the organization.

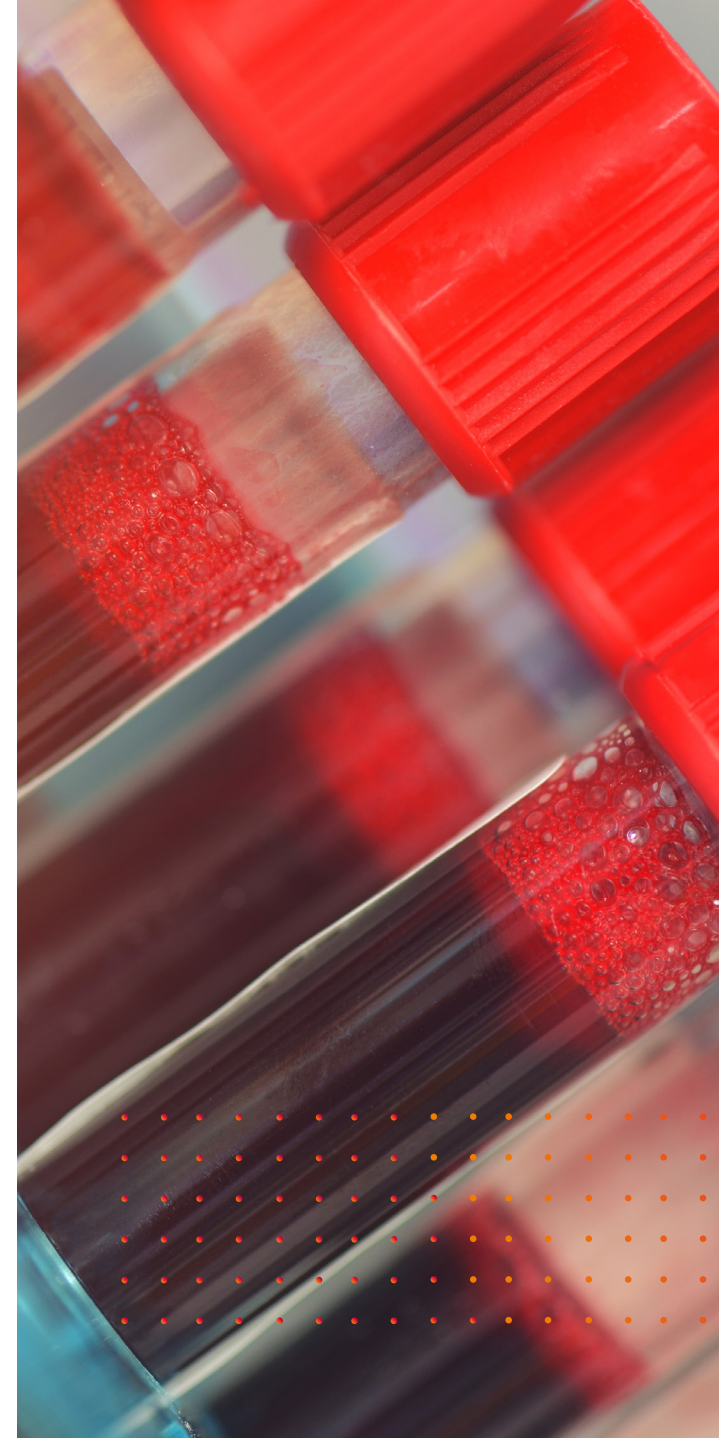
External:

- **Advocacy & Policy:** Is responsible for ensuring that the EU office of the Association efficiently monitors and impacts all public policies affecting the plasma industry directly or indirectly at the national and/or EU levels. Establishes and maintains Association contacts within appropriate medical/scientific/political forums.
- **Stakeholder Relations:** Ensures that the Association effectively engages in appropriate and timely dialogues and establishes relationships with a variety of non-governmental organizations, entities, and stakeholders involved in the development or influence of public policy associated with the plasma products industry at the EU or national level.



Duties and responsibilities

- Serves as the senior point of contact for industry interests in Europe to various government and non-government agencies and organizations and acts as a media spokesperson for Europe, representing the Association's positions or policies, as developed by working groups, the Board and as directed by the CEO.
- Oversees budget management for the EU office and execution of public affairs, advocacy, regulatory, and communications programs.
- Coordinates work plans with the CEO and reports activities to PPTA's senior management team and the membership as appropriate.
- Works in a matrix with responsible staff on various data collection and generation activities.
- Leads appropriate, effective, and timely planning for the annual international conference (IPPC).
- Establishes and maintains harmonious working relationships with associations whose members are in common to the membership of PPTA.
- Interacts with other allied organizations and patient groups as needed. Provides representation for the Association with key European stakeholders.
- Ensures appropriate and timely responses to communications directed to the Association, in coordination with the CEO and other senior leaders.
- In consultation with the CEO, represents the Association at meetings and when appropriate reports promptly to the Board and/or working groups any actions taken. Coordinates representation with staff and volunteer members as appropriate.
- Maintains an organizational structure and culture that accomplishes the programs, activities and goals of the Association.
- Establishes an inspiring, forward-thinking work environment in the Brussels office that emphasizes the matrix of this global association and fosters a strong team mentality.
- Reports, coordinates, and communicates all activities and operations of the European office to the CEO in a timely manner.
- Performs other tasks as assigned.



Qualifications:

Education

- University Degree in political sciences, public affairs, law, medicine or other if deemed relevant.
- Advanced degrees or equivalent work experience resulting in a familiarity with plasma-derived medicines desirable.

Experience

- Minimum 8 years' experience in mid- to senior-level management role, including supervisory experience.
- Experience with health policy issues and advocacy at EU and national levels.
- Familiarity with European public health, regulatory, and pharmaceutical reimbursement practices.
- Experience in association management or multi-national corporations, preferred.

What we offer

- Dynamic, multicultural working environment.
- Hybrid workplace.
- A full-time employment contract.
- Attractive salary package with comprehensive benefits.
- Annual performance bonus and pension scheme.

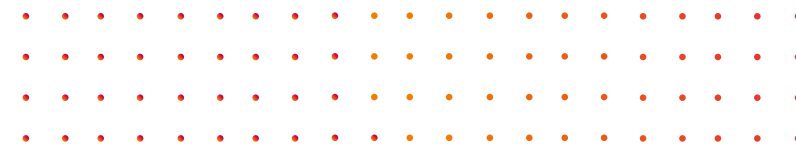
Working at PPTA

PPTA maintains a respectful culture and environment that fosters inclusivity, diversity, collaboration, equity, and innovation, and reflects the global communities we serve. We encourage every team member to contribute innovative solutions toward meeting our goals and objectives in support of our Mission. We respect the work-life balance necessary for the best performance of each team member to drive broad and reliable access to high-quality plasma protein therapies, with a focus on the well-being of patients and plasma donors.

Skills & Abilities

- Strategic thinker.
- Excellent interpersonal skills.
- Excels in promoting teamwork; ability to work in a collaborative matrixed environment.
- Ability to effectively prioritize numerous projects simultaneously.
- Strong budget planning and stewardship capabilities.
- Outcomes-focused.
- Superior written and verbal communication skills.
- Proven leadership skills.
- Conflict resolution and consensus building skills are essential.
- Excellent command of English; good command of French and other European languages is an advantage.
- Flexibility and adaptability.
- Willingness to travel, availability for occasional work outside of regular office hours.

The ideal candidate will show considerable commitment to the work of the Association and demonstrate enthusiasm and a positive attitude towards the various projects assigned and towards colleagues and members.



Recruitment Process



The specialist executive search firm Dober Partners has been retained by PPTA to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to recruit a Vice President, Public Affairs & EU Operations.

Please send your CV and motivation letter as soon as possible to:

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