



— **Director for Communication
& Public Affairs**
Eurometaux

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Eurometaux is the trade association representing the collective European non-ferrous metals industry, including miners, smelters, refiners, fabricators and recyclers. The industry employs 500,000 people across over 900 facilities, with an annual turnover of €120bn.

Eurometaux aims to promote sustainable production, use and recycling of non-ferrous metals in Europe; as well as a supportive business environment for our members to thrive in.

Through environmental and technical expertise, economic analysis, scientific research, sharing of best practices, public affairs and communication activities, Eurometaux aims to promote metals' contribution to sustainable development, facilitate members' understanding and implementation of EU legislation and convey the views of the sector to EU and international institutions.

Building on the Critical Raw Materials Act's 2030 production goals for our sector, we work to shape a strong EU industrial policy, including across four main areas:

- Energy and Climate Change
- Chemicals Management
- International Trade
- Sustainability

Metals: supplying Europe's energy and digital transition

Metals will play a central role in successfully building Europe's clean technology value chains and meeting the EU's 2050 climate-neutrality goal. In the wake of supply disruptions from the COVID-19 pandemic and Russia's conflict in Ukraine, Europe's lack of resilience for its growing metals needs has become a strategic concern.

The global energy transition is metal intensive. Electric vehicles, batteries, solar photovoltaic systems, wind turbines, and hydrogen technologies all require significantly more metals than their conventional alternatives to replace fossil fuel needs.

Europe's plans to establish domestic production for clean energy technologies will increase its demand for a wide range of metals. This includes growth in mature base metals markets (aluminium, copper, nickel) and the initiation of new commodity markets (lithium, rare earth elements).

Europe has a window of opportunity to lay the foundation for a higher level of strategic autonomy and sustainability for its strategic metals through optimised

recycling, domestic value chain investment, and more active global sourcing. However, firm action is needed to avoid bottlenecks for several materials that risk being in global short supply at the end of this decade.

The faster Europe decarbonises, the higher its metals requirements. Our industry has the ambition to supply more of the metals that Europe needs for its batteries, renewable energy technologies, and grids – at the same time as decarbonising, recycling more, and continually lowering our environmental footprint. Achieving this ambition requires a more comprehensive EU industrial policy, uniting all policy areas to help our companies compete globally.

The Antwerp Declaration for a European Industrial Deal to complement the Green Deal, calls on Member State Governments, the next European Commission and Parliament to increase the EU's raw materials security through scaling up domestic mining, sustainable processing and recycling capacity for crucial raw materials, combined with new global partnerships.



Eurometaux is recruiting a new Director for Public Affairs and Communication. They will lead Eurometaux's political outreach and communication programme, reporting to the Director-General of the organization. Eurometaux is active across energy, sustainability, trade, chemicals management, and raw materials policy agendas. The association has four policy Committees, and a Communication and Public Affairs Department with cross-department liaison function.

Responsibilities

- Lead Eurometaux's political-level outreach to the EU institutions (Commission, Parliament, Member States).
- Develop content, drive strategies and lead integrated programmes to position Eurometaux and the metals industry with all relevant stakeholder groups, in close alignment with Secretariat issue leaders and members.
- Oversee all aspects of Eurometaux's political-level advocacy activities, and communication channels and tools (including digital presence), supported by a dedicated communication manager/officer that will report to the Director (still to be recruited).
- Act as the association's formal spokesperson, leading its media engagement with EU and Tier 1 media.
- Coordinate partnerships and advocacy with other European industry associations and stakeholders.
- Coordinate the association's Public Affairs and Communications Committee, as well as other ad-hoc groups and effectively liaising across Eurometaux departments.
- Oversee the management of high-level events, supervising online and print publications, and ensuring consistency of branding and messaging across all channels.
- Proposing and managing Public Affairs & Communications budgets.

Requirements

- Professional experience of minimum 7 to 10 years in a public affairs and communication focused role.
- A Bachelor-level degree, Master's degree preferred.
- Established network within EU institutions in areas of relevance.
- Great communicator with the ability to create compelling oral and written communications that are effective with a wide range of different audiences.
- Native or excellent English (both spoken and written); other major European languages would be an asset.
- Strong background understanding of industrial, sustainability, geopolitical, and "big picture" strategic issues facing industry.
- Strategic thinker, able to prioritise multiple projects with competing priorities and exercise sound judgment in evaluating such situations and issues.
- People management experience.
- A result-oriented team-player, able to bring together the diverse activities of Eurometaux's multi-discipline team with an empathetic approach.



Recruitment Process



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If you wish to apply for this exciting position, please send your CV to the Executive Search team at Dober Partners (contacts below), as soon as possible to qualify for face-to-face interviews in Brussels with the leadership of Eurometaux during the summer of 2024..

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