

— Head of EU Affairs

A.I.S.E.



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About A.I.S.E.

A.I.S.E. represents the detergents & maintenance products industry in Europe and we have been the voice of the industry to EU regulators for more than 70 years. Membership consists of 29 national associations across Europe, 18 corporate members and 18 value chain partners. Through this extensive network, A.I.S.E. represents over 900 companies supplying household and professional cleaning products and services across Europe. Committed to promoting sustainable practices and innovation, A.I.S.E. collaborates closely with European institutions, industry stakeholders, and the public to enhance the sector's environmental protection, consumer safety, and regulatory compliance efforts.





A.I.S.E., located in Brussels, is recruiting a Head of EU Affairs to join its multicultural and dynamic team. You will be responsible for designing and implementing the association's public affairs strategy in line with our vision and mission and report to the Director General of the association.

The role:

- Lead the advocacy activities in the association and manage the PA team.
- Design and support the development and implementation of the A.I.S.E. Public Affairs strategy with a focus on the sector's key legislative files. Monitor EU policy and regulatory developments and provide support to members on those matters.
- Build and develop contacts with EU Institutions, including the Members of the European Parliament, the Permanent Representations to the EU and relevant European Commission DGs including Cabinets.
- Be the interface between the Public Affairs and the other departments i.e. Regulatory, Sustainability, and Communications Department. Build bridges between the Departments to achieve our common objective: influence legislation.
- Draft key messages, steer drafting process of position papers, and presentations for internal and external audiences.
- Draft policy messages including press releases with support from the technical and communication team.
- Interact with EU decision-makers, industry stakeholders, value-chain partners and as well as the Association's members including its network of National Associations.
- Network and (pro-)actively engage with stakeholders. Build alliances. Represent the association externally and engage with policy makers and stakeholders at all levels.
- Coordinate activities with colleagues, members and external stakeholders on relevant topics (e.g. sustainability, chemical policy, etc.).
- Organise, steer and support in the organisation of internal meetings (agenda, meetings, follow-ups, action items etc.).
- Collect intelligence and attend strategic events with networking opportunities. Bring people and partnerships to the association. Be an ambassador of the detergents industry.
- Represent the association at external events and meetings including with the EU institutions. Be a frequent speaker at events and spot opportunities.

Your profile:

- A university degree in a relevant field. A master's degree in European Studies is a plus.
- A solid understanding of the functioning of the European institutions and EU decision-making process is a must.
- Ideally a minimum of 10 years of professional experience. This can be in a similar role in a Brussels-based association, consultancy or advocacy organisation. Experience in the EU institutions is a plus.
- Proven leadership skills.
- A politically savvy individual with strategic and conceptual thinking.
- Networker
- Ability to translate technical dossiers into easy-to-understand layperson English.
- Strong communicator. Proficient user of English. Knowledge of other EU languages is a plus.
- Good organisational skills, ability to handle and coordinate several dossiers/ projects in parallel, and good knowledge of IT tools.
- Knowledge of the detergents sector/ chemical policy and/ or experience working within the EU institution are a plus.
- Sense of discretion and compromise.
- Team player with an open and international mindset and ideas for initiatives.



Recruitment Process

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If you wish to apply for this exciting position, please send your CV and motivation letter to the Executive Search team at Dober Partners (contacts below).

Natalia Kurop

M: +32 488 945 579

→ natalia@doberpartners.com

Mark Dober

M: +32 477 950 466

→ mark@doberpartners.com

www.doberpartners.com



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