

— **Secretary General**
The Brewers of Europe



Dober Partners
Executive Search
& Consultancy

-
- 03** About The Brewers of Europe
 - 05** What You'll Do
 - 06** Recruitment Process
-



The Brewers of Europe

Based in Brussels, The Brewers of Europe promotes the positive contributions of beer and the brewing sector.

The Brewers of Europe brings together national brewers' associations from 29 European countries to represent the united voice of Europe's 10,000+ breweries.

With a vision of teaming up to shape a beer-friendly, smart, prosperous, sustainable and responsible EU business environment, The Brewers of Europe's mission is to equip Europe's brewers with the tools to freely, cost-effectively and responsibly brew and market beer.

The Brewers of Europe believe that beermaking can and should have a positive impact on people and the planet. We encourage sustainable practices in our brewing processes, in our supply chains and in how beer is consumed and enjoyed.

We are looking for a new Secretary General to lead the trade association and further our mission.



European beer

The entire beer sector is a major contributor to the European economy, accounting for some €120 billion in total revenues every year and helping to support over 2 million jobs. Beer also has an important role to play in supporting the EU's goals of promoting competitiveness and sustainability – and provides some €50 billion in government tax revenues from excise duties, VAT and other sources.

Activities

The Brewers of Europe also champions conditions for brewing and marketing beer sustainably, effectively and responsibly across Europe through many events and initiatives, including the following:

BrewUp is Europe's brewers' knowledge portal, the central point at European level where brewers can find information, tips, data, guidance on brewing technologies, brewing techniques, marketing, trade forecast and business insights. BrewUp has been developed to service European brewers and provide them with data and information that will help them grow their business and improve their brewing skills.

BrewUp Magazine is a biannual publication by The Brewers of Europe, for all European brewers and the beer supply. It covers items of importance for the brewing sector at European and national levels. It included contributions by brewers, maltsters, hop growers, national brewing association leaders, technical advisors or policy directors who form the extraordinary brewing family. It additionally has guest contributions from throughout the beer value chain, from grain to glass and beyond.

From sourcing ingredients to packaging and transportation, European brewers are setting standards for sustainability without compromising on quality. Breweries have made direct improvements in the use of water, energy, transport and packaging, reducing carbon emissions and waste, and providing the reuse of secondary products through innovative processes and solutions in partnership with others.

The European Brewery Convention (EBC) has its beginnings with the first EBC congress in 1947. Brewery directors and brewmasters had come together as a direct result of the critical situation concerning raw material supply (specifically malted barley and hops) which had arisen due to World War II. At the end of 2007, the EBC merged with The Brewers of Europe, becoming its scientific and technical arm. The EBC is best known for its biennial brewing scientific congresses, its symposia and the compendium of laboratory methods for the malting, brewing and fermentation industries, the Analytica-EBC.

#BeerServesEurope is an opportunity to reflect on the past, present and future contributions that the brewing sector makes to Europe's culture and economy, and to discuss the challenges and opportunities for Europe's breweries. Bringing together stakeholders from the brewing industry and key decision makers in the EU, it's also an annual chance to look ahead at how brewers are engaging on important legislative files impacting their business.

The Secretary General

The Secretary General leads the Secretariat, and is appointed by the Board of Directors. The Secretariat ensures the execution and implementation of the decisions of the General Assembly and the Board and manages the daily operation of the Association.

The function of the Secretary General is to carry out decisions of the General Assembly and the Board of Directors under the authority of the President. They supervise and carry out the day-to-day business of the association and are in charge of the financial running of the association.

The Secretary General keeps members informed of all relevant information on matters concerning the brewing industry within European Union and certain international organisations, and helps foster common positions.

Candidate Profile

- As a spokesperson for the interests of the Brewers of Europe, the candidate should have excellent networking skills and be; well-connected, socially fluent, well-informed, persuasive, and self-confident.
- Proven leadership skills; ability to lead, develop, challenge and inspire a team of experts.
- Systematic and analytical, strategically capable with the ability to see the big picture.
- Results-driven, creative and solution-oriented.
- Personal integrity and credibility.
- Experience of interacting with the EU Institutions and solid understanding of EU decision-making.
- Experience and deep understanding how laws get passed is crucial.
- Knowledge of socio-political mechanisms and legislation process.
- (Ideally) Understanding of processes and value chain of beverage/food industry.
- Fluent and persuasive public speaker in English.
- Demonstrated, excellent writing skills.
- Academic degree.



Recruitment Process



If you wish to apply for this exciting position, please send your CV to the Executive Search team at Dober Partners (contacts below), as soon as possible to qualify for interviews with the Selection Committee in January 2024, and if successful the full Brewers of Europe Board on 15 February 2024 in Brussels.

Mark Dober

M: +32 477 950 466

→ mark@doberpartners.com

Natalia Kurop

M: +32 488 945 579

→ natalia@doberpartners.com

www.doberpartners.com



Dober Partners
Executive Search
& Consultancy