

— **Senior Manager Advocacy
Communications (EMEA)**
Chemours



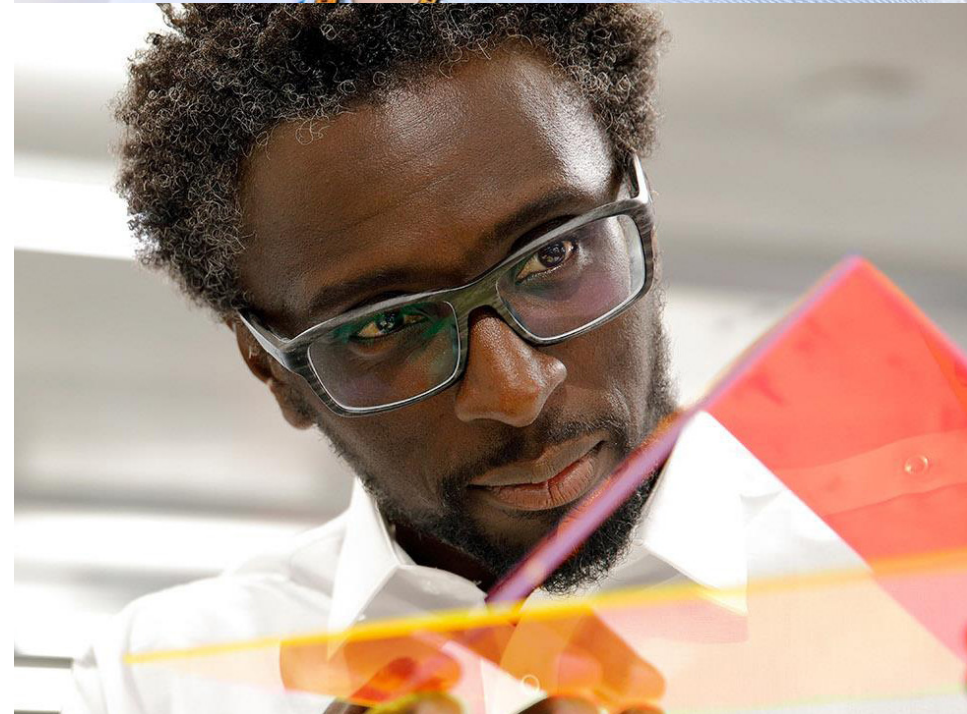
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Help shape the future of chemistry and the world

From the frontline to the back office, every Chemours employee is part of something bigger than themselves as together we work to create a better world through the power of our chemistry.

Chemours is a \$6.3 billion company with a portfolio of products and processes that enable technologies and products that people use every day in their lives. From cellular phones to lower emission vehicles, to 5G communications and clean energy from hydrogen, we're collaborating with customers to make these innovations more capable. Simply said, we use our chemistry to change lives, shape markets, and redefine industries—one improvement at a time.





Chemours is seeking a Senior Manager Advocacy Communications (EMEA) to join our growing Communications team! This position will report directly to the SVP Corporate Communications and Chief Brand Officer.

The role brings strategic and tactical communications expertise deeply understands our business and its objectives in order to develop strategic and tactical communications plans that contribute to the achievement of positioning, regulatory, and reputational outcomes. Strategic communications must effectively integrate key issues that create reputational risk, affect market access, or customer perceptions of the company. The role uses this combined knowledge to develop communications strategies, tactics, and response plans in tight alignment with Government Affairs and Regulatory Affairs team leaders.

The role is responsible primarily for leading proactive communications strategies, tactics, and developing communications assets, and planning communications-driven events. Deliverables

include but are not limited to key messaging documents, presentations, advertorials, OpEds, customer presentations, webinars, and panel discussions. In addition, the role represents Chemours' interests and needs in regional (EMEA) industry organizations and is actively engaged and involved as a communication expert and thought partner with senior leadership on strategic business communications.

The Sr. Manager must also stay apprised of external dynamics by monitoring the news media environment (online publications, trades outlets, key opposition groups, etc.) for key issues, and

then synthesize those happenings into implications and appropriate recommended responses that are shared with the business leaders via written reports or meetings in a timely manner. And, as needed additional outreach to employees, customers, and key industry groups.

The Sr. Manager, Advocacy Communications will collaborate with the appropriate business leaders and a cross-functional team of subject matter experts in developing communications plans and assets. The successful candidate will work closely with Business Leaders, Corporate Communications, Government Affairs, Regulatory Affairs, Environment, Health, Safety & Sustainability, and Legal to ensure coordination and alignment when executing issues, and strategic business advocacy strategies and tactics. The role will report to the Regional Communications Leader, EU.

Roles & Requirements

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- Good communication skills, in French and English (business level fluency required). Dutch is an asset.
- Develops key messaging and communications plans in support of business issues and strategic advocacy.
- Focuses on a set of defined issues with potential impact to company or brand reputation, customer perception or market access, effectively deliver strong communication strategies that protect and advance business objectives.
- Supports the development and implementation of stakeholder communications plans including creating messaging, press releases, collateral material, fact sheets and FAQs for key business or market issues.

Qualifications

- Strong leadership skills and strategic thinking capabilities.
- Ability to understand technical information and to process complex data sets to arrive at actionable communications recommendations.
- Ability to distill complex information into factual and easy to understand key messaging.
- Expert in stakeholder management and cross functional partnership and collaboration around communications in the face of challenging issues and high risk.
- Critical thinker with sound logic and judgement in the face of ambiguity or difficult choices.
- Ability to remain calm and objective when making decisions.
- Bright, hardworking, and enthusiastic with a serious commitment to excellence.
- Self-starter and team player.
- Ability to interact successfully with all levels of management, build consensus and influence.
- Solid business acumen with understanding of how communications can strategically impact a public company's sales, business development and external visibility/brand reputation.

- Ability to work across international borders and establish regionally relevant general business, issues, and crisis communications programs.
- Outstanding oral, written and presentation skills.
- Experience in a chemical, science-based, or highly regulated industry preferred.

Education & experience

- Masters's degree in journalism, communications, public relations, business, marketing, international relations, or technical discipline.
- 8 years of corporate communications/ PR agency background – with focus on chemical or related industry.
- 5-7 years of issues, advocacy, or strategic business communications experience (corporate, govt., and/or PR agency).
- Must be authorized to work in Europe and able to travel domestically or abroad as required.

What You'll Do

Benefits

- Competitive Compensation
- Comprehensive Benefits Packages
- Tuition Reimbursement
- Commuter Benefits
- Learning and Development Opportunities
- Strong Inclusion and Diversity Initiatives
- Company-paid Volunteer Days

We're a different kind of chemistry company because we see our people as our biggest assets. Instead of focusing just on what our employees do each day, we look at how they do it—by taking a different approach to talent development, employee engagement, and culture. Our goal is to empower employees to be their best selves, at Chemours and in life. And we're proud to be Certified™ by Great Place to Work®.

Learn more about Chemours and our culture by visiting [Chemours.com/careers](https://chemours.com/careers).

Chemours is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, race, religion, color, gender, disability, national or ethnic origin, ancestry, marital status, family status, sexual orientation, gender identity or expression, or veteran status. Jurisdictions may have additional grounds for non-discrimination, and we comply with all applicable laws. Chemours is an E-Verify employer.



Recruitment Process



The specialist Executive Search firm, Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to help recruit a new Senior Manager Advocacy Communications (EMEA), together with the HR team and Communications & Advocacy leadership of Chemours.

To apply please send your CV to:

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