

— **Director Government Affairs, Europe**
Haleon

HALEON



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Hello. We're Haleon. A new world-leading consumer healthcare company. Shaped by all of us. Together, we're improving everyday health for millions of people. By growing and innovating our global portfolio of category-leading brands – including Sensodyne, Panadol, Advil, Voltaren, Theraflu, Otrivin, and Centrum – through a unique combination of deep human understanding and trusted science. What's more, we're achieving it in a company that we're building together. In an environment that we're co-creating. And a culture that's uniquely ours. Care to join us. It isn't a question.

Why Join Us?

The future of everyday health is changing. And we're the people changing it. In front of us is an incredible opportunity to go beyond what any of us have done before. And make everyday health more achievable, more inclusive and more sustainable. For more and more people.

So join us, as we build one of the world's leading consumer healthcare companies. Join us to innovate our category-leading brands. To better understand people's everyday health needs. To tackle the biggest barriers that stand in their way. To change individual and societal behaviour.

Join us to work with colleagues who share your restless energy. To explore your interests. To stretch yourself to do the best work of your career. And join us, as together we build a working experience that encourages us all to lead happier, healthier, more productive lives.

The way we see it, every day is an opportunity for better. And we're going all in to realise it.

Role of the Director Government Affairs, Europe

Preferred location: Brussels, Belgium – other locations possible, subject to negotiation.

The EMEA Corporate Affairs team in Haleon is looking for a seasoned Government Affairs Director, to join the team and support the commercial organization across the Region, in delivering government affairs strategic objectives for Europe.

This is a leading advocacy role in our team. You should be passionate about advocacy and public affairs, about how to take a campaigning approach to build and execute advocacy strategy. The issues you will focus on cover Brussels but also European countries; you will combine the confidence and experience to engage externally with policy makers and other external stakeholders most weeks; you need to be passionate about the role and techniques of story-telling within advocacy.

You will collaborate with the local teams based across Europe to deliver a coordinated joint approach for external engagement on some of the key business issues. A number of the issues you will work on, are at the intersect of consumer healthcare and the environment.

A background in chemical and environmental issues will be an advantage.

This position will report to the EMEA and LatAm Corporate Affairs Head.

Key responsibilities of the Director Government Affairs, Europe

Strategy development

- Define & execute government affairs strategies to support business objectives.
- Monitor relevant policies and regulations, identify risks and opportunities for EU and national level advocacy on priority topics; deliver analysis and policy insight to the business.
- Develop a stakeholder engagement approach that effectively deploys senior leaders, and provide strategic guidance and insight to support senior leader engagement
- Ensure clear correlation between the government affairs strategy and local business priorities. Bringing the outside in and inform the business about reputational threats and opportunities.
- Work closely with colleagues in other functions to promote the important role self-care plays for individuals and national healthcare.
- Support delivering European trade associations strategy and ensure internal alignment on policy positions and priorities and "speaking with one voice" when engaging in national trade associations.
- Contribute insight and intelligence to senior leader briefings, helping to ensure ongoing understanding of the political environment and the potential impact on the business





Reputation management

- Increasing awareness of the company purpose and building strong relationships with relevant governmental stakeholders.
- Deliver strategies for priority projects (issues and opportunities) to ensure that GSK Consumer Healthcare has a strong share of voice among external stakeholders (governmental and others).
- Deliver on our stakeholder engagement plans to ensure that the new company builds a strong external network built on trust and credibility with stakeholders of influence, including both governmental functions and non-governmental stakeholders.
- Represent Haleon externally in relevant trade associations.
- Support with planning of events, such as round table debates, on-line panels and the like.

Requirements

- 10-15 years of Professional experience in government affairs and/or public affairs
- Proficiency in English and ideally German.
- Strategic thinking and ability to execute effectively (experience and proven track record in developing and executing policy campaigns and strategies)
- Excellent written, verbal communication and presentation skills and confidence in interacting with senior level stakeholders (internally and externally)
- A natural team orientated attitude and ability to work well and gain the trust of colleagues in the matrix teams across multiple cultures and languages and colleagues often based in various locations; ability to influence effectively
- Proven ability to develop trust-based relationships with senior external stakeholders such as professional bodies, national governments and advocacy groups
- Highly skilled in managing complex issues (external and internal), identifying areas of control, mobilising the internal response and resolving effectively, especially in a highly regulated environment.
- Curious, creative and forward-thinking
- Team player who strives in fast paced environment
- Strong business acumen

Recruitment Process



The Executive Search firm Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document and using their discretion and expertise to recruit a new Director Government Affairs, Europe together with Haleon's leadership and HR team.

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