

# — Head of EU Affairs, Brussels

## General Motors



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# About General Motors

Over the last 100-plus years, General Motors has been at the forefront of the automotive revolution. Our vision is a world with zero crashes, zero emissions and zero congestion. Our diverse team of 155,000 employees brings their collective passion for engineering, technology and design to deliver on this ambitious future. And the bold commitments we've made are moving us closer to realizing this vision.

We're committed to putting every driver in an electric vehicle on a scale previously unseen and bringing the world to an all-electric future. Our new Ultium Platform will help put everyone in an EV, moving us closer to a world with zero emissions.

Headquartered in Detroit, Michigan, with employees around the world, General Motors is a company with global scale and capabilities.

- Employing over 155,000 people
- Serving six continents
- Operating across 22 time zones
- With a diverse workforce speaking 75 languages







## GM in Europe

Our diverse team brings their collective passion to deliver on this ambitious future in Europe. We are proud of our achievements across the globe however we have the biggest opportunity to change the way people live, move, and connect in Europe. Together, for everyone.

General Motors recently appointed Mahmoud Samara as President of GM Europe to transform GM's current operations into a non-traditional mobility start-up in the region, identifying entrepreneurial opportunities to commercialize our global growth strategy investments in Europe.

Europe is the second largest and fastest growing electric vehicle market in the world, presenting a significant opportunity as GM is about to roll out its comprehensive and cutting-edge EV and AV portfolio along with new and innovative software, autonomous technology and freight and logistics services.

## Who We Look For

We look for the **bold** - those willing to respectfully share their ideas and listen to others.

We seek out the **innovators** - those who challenge the status quo when their vision requires a new way of thinking.

We reach for the **collaborators** - those who understand that a diverse team is stronger than any one individual. We seek the self-motivated - those who ask questions, and never stop looking at what's next.



This role will be responsible for assisting General Motors monitor, and meaningfully impact, the development of policies and regulations relevant to the automotive sector in the European Union, in-line with GM's Zero Emissions, Zero, Congestion, and Zero Crashes ambitions.

Crucial to this role will be developing contacts across all relevant stakeholders in the EU, with a special focus on key Departments, Industry Associations, and relevant Government officials. Reporting to the Director Government Relations in Zurich (Switzerland), and working with Public Policy colleagues in North America, there will be a key focus on supporting business growth in the EU by ensuring the business is kept up to date and afforded the opportunity to contribute to the development of impactful policies and regulations.

Fundamental to being successful in this position will be assisting to increase awareness of GM's activities and plans in the EU, including our drive to be a leader in meeting the EU's CO2 reduction ambitions, the introduction of cutting-edge automotive technology, and our non-traditional start-up transport company approach.



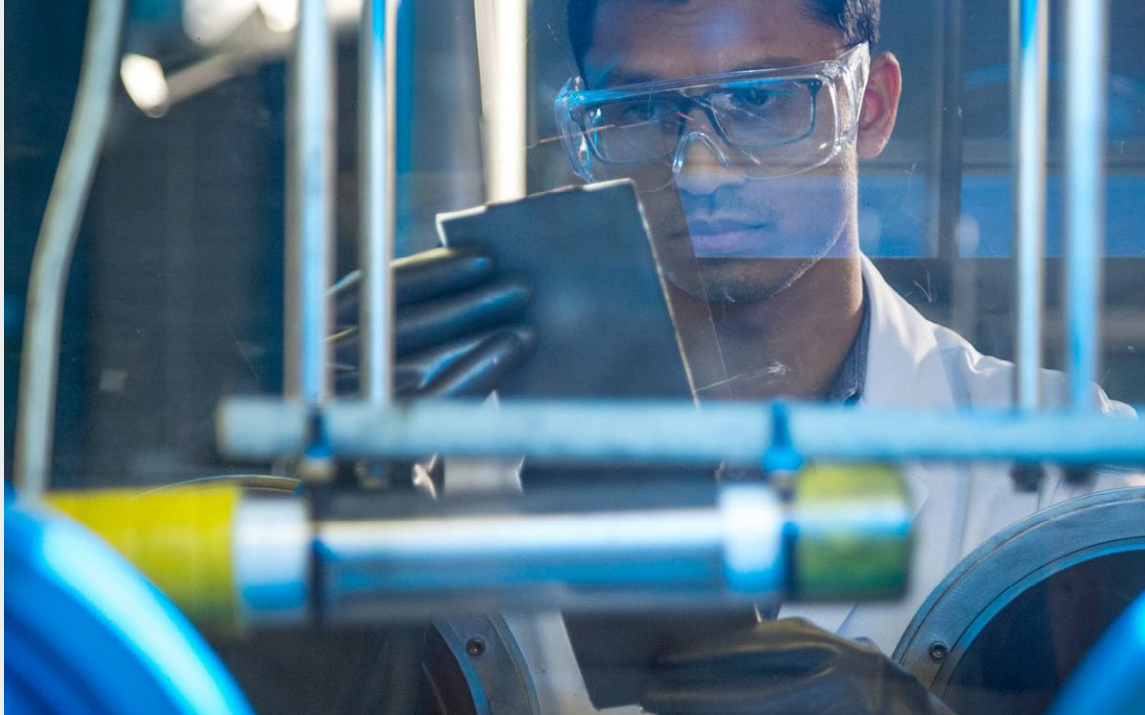
## Head of EU Affairs Responsibilities:

- Develop contacts across all relevant European Commission Directorate Generals and European Parliament Committees that will allow easy access to officials as and when required
- Increase visibility of GM in Brussels across all relevant stakeholder groups by developing opportunities for GM leaders to share our vision
- Ensure communication flow between GM and stakeholders
- Keep a stakeholder map of relevant officials that includes European Union Officials, Embassies, the Auto Industry and NGOs.
- Keep on top of all public policy developments within the EU, ensuring the business is both informed and given the opportunity to react or respond as appropriate
- Work with associations (AAPC, ACEA, etc.) in a coordinated approach on highlighted issues where possible
- Assist wherever possible in reducing cost and complexity to GM by working for flexible certification systems and acceptance of alternative standards that meet requirements
- Specifically ensure that GM is aware of the developments of policies, standards and regulations, in areas that will be crucial to the development of the auto industry such as: Data Privacy and Information Technology Systems; the development of ADAS standards; standards that relate to Battery Electric Vehicles; the development of a circular economy; and environmental standards including emissions criteria, CO2 standards and Substances of Concern
- Developing a deep relationship with relevant representatives of the U.S. Government in Brussels
- Monitor all relevant developments and assist GM with outreach on all matters to do with, U.S. - EU trade relations.
- Monitor the development of technical regulations in Europe, providing a constant flow of information and reporting to GM Global Public Policy, and all other relevant GM functions, Committees and Working Groups, to support the development of "Most Likely Scenarios" that anticipate yet to be finalized regulations





# Recruitment Process



Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to recruit a new Head of EU Affairs together with Tom Cargill, Director, Government Relations & Public Policy, General Motors International and the company's leadership.

If you wish to apply for this exciting position, please send your CV and motivation letter to the Dober Partners – GM search team below.

**For further information please contact:**

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