EU Corporate Relations Adviser Brussels

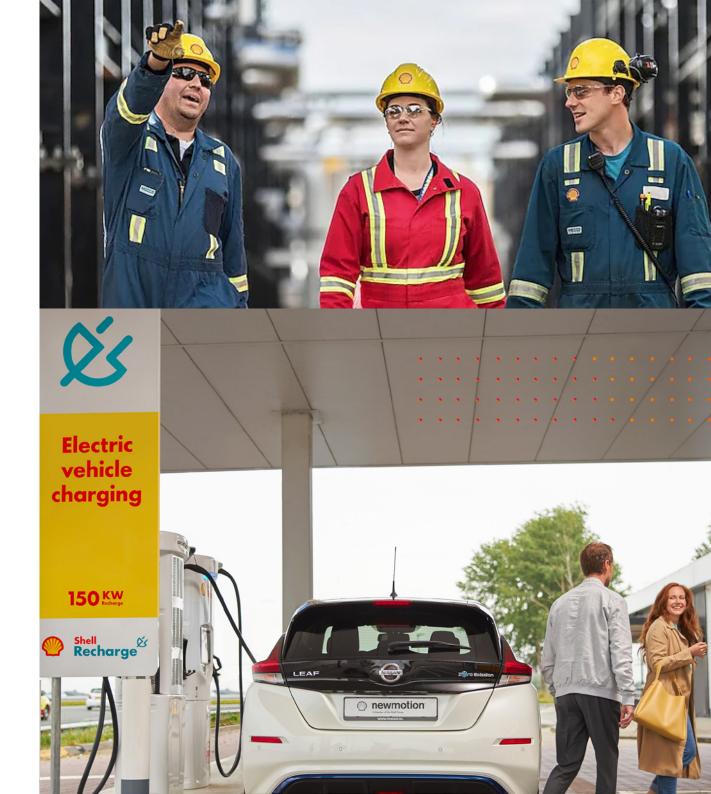
Shell



03 About Shell

04 What You'll Do

06 Recruitment Process





Shell's purpose is to power progress together with more and cleaner energy solutions. We believe that rising standards of living for a growing global population are likely to continue to drive demand for energy, including oil and gas, for years to come. At the same time, the need to tackle climate change means there is a global transition under way to a low-carbon energy system. We are a global group of energy and petrochemical companies with 82,000 employees in more than 70 countries. We use advanced technologies and take an innovative approach to help build a sustainable energy future. We also invest in power, including from low-carbon sources such as wind and solar; and new fuels for transport, such as advanced biofuels and hydrogen.

About Corporate Relations

The world is changing fast and Shell is changing too – not only to keep up with the external pace, but also to anticipate a different future. Shell's new integrated Corporate Relations (CR) function will deliver value by supporting our Powering Progress strategy and advocating a sectoral decarbonisation approach that accelerates the transition to climate neutrality.

About the Policy & Advocacy (P&A) Organisation

In support of Shell's strategic ambition, a newly formed centralised Policy & Advocacy (P&A) team has been established within the Corporate Relations function. The new P&A unit will partner with the businesses to help deliver Shell's strategic objectives: thrive through the energy transition, support a world-class investment case, and deliver a strong societal licence to operate.



Where you fit in:

The Shell's European Affairs office is located in Brussels and reports to the VP Policy and Advocacy in the Corporate Relations Function. Its mission is to engage with the EU Institutions on policies that are relevant to the implementation of Shell's strategy, its business goals, and its reputation, operating in accordance with applicable transparency standards, notably the EU Transparency Register (ETR).

Shell's EU advocacy is guided by the group's strong support for the Green Deal's target to reach climate neutrality in the EU by 2050 and our ambition to become a Net Zero Emissions (NZE) energy business by 2050 or earlier, in step with society. The EU CR Advisor is responsible for the development and implementation of a communications programme, fully integrated with Shell's EU P&A Strategy. The CR Advisor will also manage Shell's advocacy on key policy initiatives under the Green Deal, making this an integrated communications and policy position. The CR Advisor reports to Shell's Head of EU Affairs based in Brussels.

Purpose of Role:

Support Shell's Powering Progress strategy through advocacy for a policy framework that accelerates commercial investment in clean energy solutions.

Enhance the effectiveness of Shell's P&A through innovative communications that support the transition to climate neutrality and the transparency of Shell's EU advocacy.

For more information on our Policy & Advocacy principles and activities see our website section here:

www.shell.com/sustainability/transparency-and-sustainability-reporting/advocacy-and-political-activity.html

Accountabilities:

- Design and deliver a communications/thought leadership programme that helps Shell participate and engage in the development of policies to implement the EU's Green Deal and its climate neutrality target. Develop a media relations strategy focused on EU/Brussels-based media to project Shell's strategy and advocacy positions on the energy transition, in close cooperation with corporate media teams in NL/UK.
- Contribute to the development of Shell policy positions and implement advocacy programmes in key areas of the EU Green Deal.
- Monitor the direction of the EU policy debate, including in social media channels and ensure a meaningful participation by Shell.
- Provide content and draft communications materials to support to the effectiveness of Shell's EU advocacy such as: statements on EU policy and legislation, op-eds, speeches, videos, podcasts, etc.
- Represent Shell in key European Trade Associations, Think Tanks and Advocacy Coalitions.
- Organise policy events, including virtual, often in collaboration with media partners, Think Tanks and/or policymakers.
- Collaborate with the Shell Brand team in the development of an integrated brand strategy that correlates well with the EU's CR strategy, communications and content strategy.
- Ensure compliance with the Disclosure Standard and ensure content generated and owned by the EU CR team is compliant with the standard.
- Comply and promote compliance with applicable transparency and ethical standards for lobbying activities vis-a-vis the EU Institutions, notably the ETR.

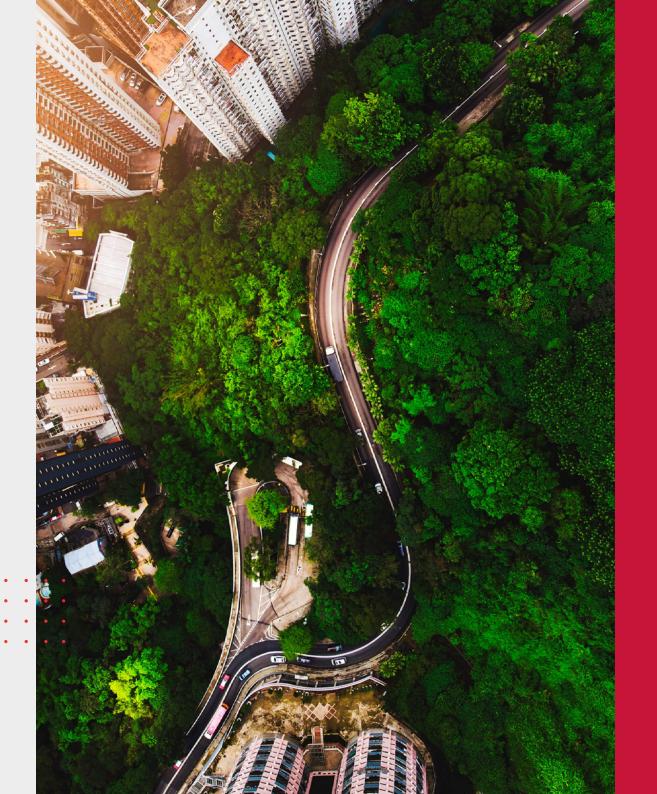
What we need from you?

- Minimum 5 years of experience in communications ideally in the area of the energy transition.
- Competency in digital and social media engagement strategies.
- Excellent oral and written presentation skills.
- Understanding of the EU policy-making system, political, stakeholder and media landscape, key issues and institutional balance of power. Knowledge of/Interest in the EU Green Deal and the Fit for 55 package.
- Strong command of English, and ability to work effectively in at least one other EU official language.
- Demonstrated ability to develop a network of external stakeholders and build trusted relationships.
- Capacity to manage complexity and uncertainty.
- Ability to work effectively in a cross-cultural and diverse stakeholder environment.

Flexible working:

We are keen to support flexible working arrangements, subject to local regulations and legislative frameworks.





Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to recruit a new EU Corporate Relations Adviser, together with Ivan Martin, Head of EU Affairs at Shell.

If you wish to apply for this position, please send your CV and motivation letter to the Dober Partners – Shell search team below.

Natalia Kurop

M: +32 488 945 579

→ natalia@doberpartners.com

Mark Dober

M: +32 477 950 466

→ mark@doberpartners.com

www.doberpartners.com

