



— **Communication Manager**
FERMA



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FERMA is currently looking for a Communications Manager to support the advocacy work of the Federation. S/he will report directly to Typhaine Beaupérin, FERMA's Chief Executive Officer and Secretary General.

Dober Partners has been appointed to draw up Shortlist of prospective candidates against the criteria set out in this document, using their discretion and expertise to help complete the recruitment. The process is open to all qualified candidates.



Established in 1974 and based in Brussels, the Federation of European Risk Management Associations (FERMA) speaks for the risk management profession in Europe. FERMA brings together 22 risk management associations from 21 countries. They represent nearly 5,000 professional risk managers active in a wide range of business sectors. FERMA's vision is a world where risk management is embedded in the business model and culture of organisations. In a world where risk managed proactively and creatively becomes an opportunity, FERMA's mission is to:

- Represent and defend the interests of its member associations and their members to European institutions.
- Create, collect and share knowledge, practices and innovative approaches amongst its member associations and their members.
- Improve the recognition of and raise the profile of the profession.
- Demonstrate the value that professional risk managers bring to organisations.
- Take the lead with stakeholders who have an interest in risk management.
- Represent European interests with risk management associations globally.

Having an effective risk management function in place means that an organization is more likely to see risks coming, and then mitigate the impact of those emerging risks more swiftly and effectively. Hence, the risk manager is a coordinator, educator and communicator. Risk managers bring professional expertise to this role and support the success of their organisations. They play a central role by coordinating risk aspects of functions across the organisation. In addition, risk managers will be responsible for technical activities of the work, such as risk assessment, risk mapping and insurance purchase. They report to senior management and the board about risk issues.

Risk managers typically came from different professional backgrounds, such as finance, engineering, law or insurance. Today, an increasing number are starting their careers with dedicated training to become professional risk managers. The FERMA certification, rimap, provides a European professional qualification for all practitioners.

Covid-19 has made risk management even more relevant as a profession and discipline. As The Financial Times reported in May 2020: "We are all risk managers now ... companies will use the Covid-19 crisis to embed better risk procedures. A robust risk assessment also makes it easier to take advantage of strategic opportunities – some are already scouting for takeover targets – and in due course should make them more resilient to unknowable future threats."



FERMA's Communications Manager will lead the Federation's internal and external communication. S/he will need to have a flair for digital communication and a good knowledge of web, infographics, video editing and social media. S/he will report directly to the FERMA's Chief Executive Director.

Areas of responsibility:

- Develop a yearly press & communication strategy and drive its implementation.
- Prepare and implement the communication campaigns of the Federation's various projects and initiatives. Be responsible for ensuring consistency of overall messages, which should be in line with the global communication strategy.
- Be in charge of the communication with FERMA's national member associations (including monthly Member Bulletin, virtual round-table discussions and Communication calls).
- Be in charge of FERMA's communication tools. In particular, manage the website and social media channels.
- Be in charge of FERMA's visual identity, creating infographics which have impact, coordinate the development of printed materials and oversee production of videos.
- Manage organisation of FERMA's webinars.
- Manage the Federation's database of contacts.

Candidate Profile:

- You have between 2 to 5 years of work experience in Communications roles, preferably in an international or European federation/association or an EU focussed PA/PR organisation.
- You have a degree in communications or marketing.
- You have experience in the development and implementation of communication strategies and coordination of communication activities towards various audiences (members, partners, etc...);
- You are fluent in English. Other European languages such as French would also be an asset;
- You have excellent writing skills;
- You bring excellent organisational skills and ability to work on a variety of projects simultaneously;
- You have solid knowledge of web content management systems, notably WordPress, and good knowledge of SEO and Google Analytics;
- You have excellent knowledge of social media and experience in defining social media strategies;

- You are creative, pro-active and a quick learner. You are motivated and show initiative in taking ownership of your projects;
- You are able to work well within a small, multicultural team and network. You have the ability to communicate with people at all levels of seniority, internally and externally.

Offer

- An exciting role that offers a large scope for creativity;
- Working in an international environment as part of an EU network aiming to develop a culture of risk management in Europe;
- A competitive remuneration package with good extra benefits;
- Full-time, permanent Belgian employment contract.

Recruitment Process



Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to recruit a new Communication Manager.

If you wish to apply for this position, please send your CV and motivation letter to the Dober Partners – FERMA's search team below:

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