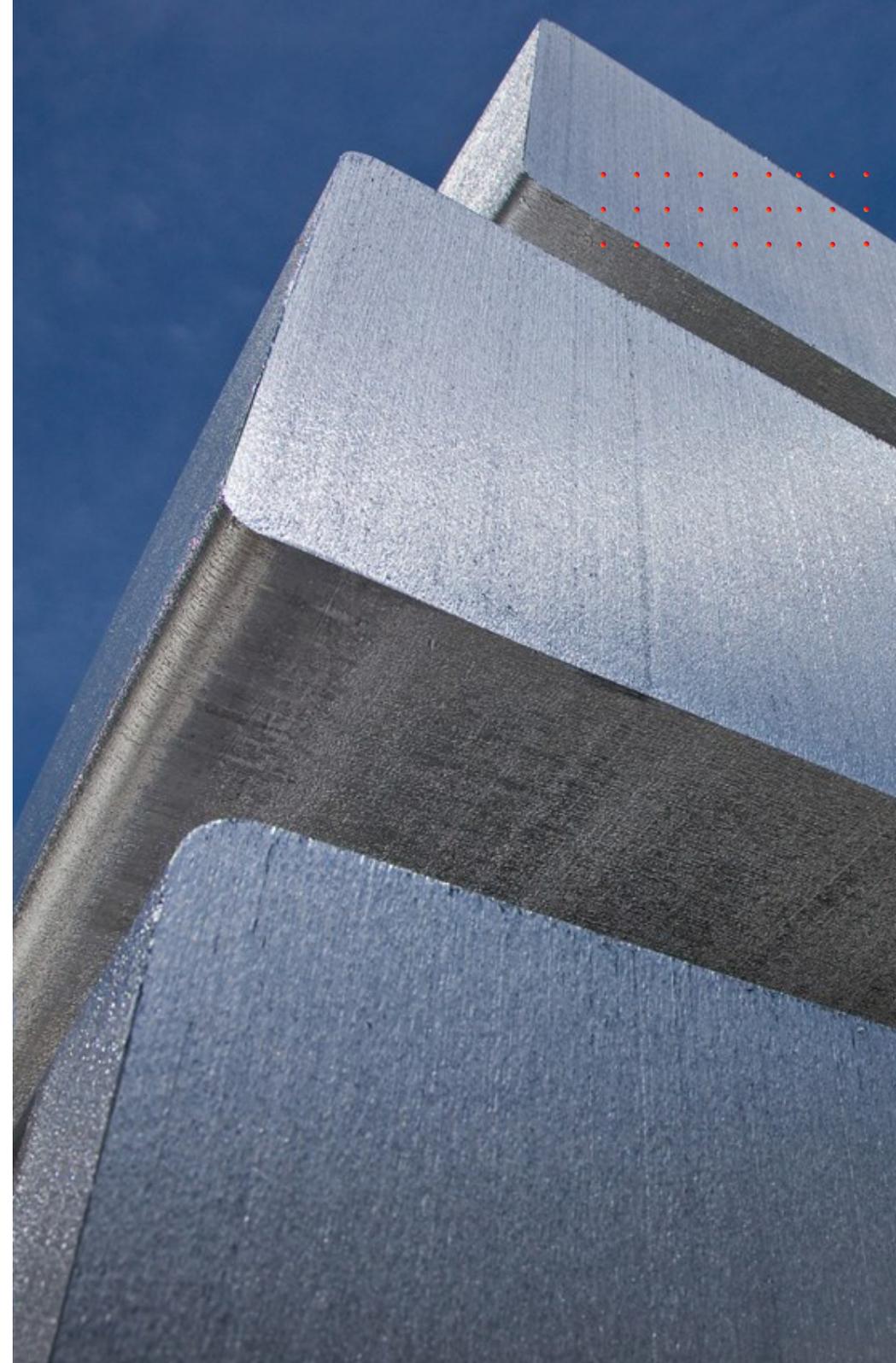




— **Public Affairs and
Communications Director**
European Aluminium



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About European Aluminium



European Aluminium, founded in 1981 and based in Brussels, is the voice of the aluminium industry in Europe. The association actively engages with decision-makers and the wider stakeholder community to promote the outstanding properties of aluminium, secure growth and optimise the metal's contribution to meeting Europe's sustainability challenges.

European Aluminium promotes the use of aluminium as a material with permanent properties that is part of the solution to achieving sustainable goals, while maintaining and improving the image of the industry, of the material and of its applications among their stakeholders.

Their 80+ members include primary aluminium producers; downstream manufacturers of extruded, rolled and cast aluminium; producers of recycled aluminium and national aluminium associations, representing more than 600 plants in 30 European countries.

We are moving into a low carbon economy. New business models, IT innovation, decentralized governance, and energy efficiency are some of the keywords that are re-defining our societies. Aluminium is playing a fundamental role to drive this transformation thanks to the "Aluminium Effect". Aluminium has a broad range of unique properties that contributes to building a new society based on low carbon products, lighter cars, energy efficient-buildings and recycling.

Today, aluminium is the second most widely used metal in the world. This is because aluminium has a unique combination of attractive properties and effects that can be summarised as follows:



Lightweight

1/3 density of steel means lighter vehicles, lower energy consumption and reduced emissions.



Recyclability

5% of original energy consumption
75% of all aluminium produced still in use



Formability

Makes it possible to integrate different technologies into one solution, e.g. in buildings



Conductivity

A super-conductor for heat and electricity, twice as good as copper, enabling energy-efficient systems for electrical transmission, such as transfer components



Corrosion resistance

Natural oxide layer protects the metal against corrosion and makes it virtually maintenance free



Alloying technology

Aluminium can be made hard, soft, stiff, bendable, smooth, temperature resistant etc. depending on the actual need, by developing tailor-made alloys



Impermeability

Aluminium is an excellent barrier against light, odour and contamination. This makes it the ideal material for packaging food, pharmaceuticals and other sensitive products

The global demand for primary aluminium is expected to increase by 50% by 2050, reaching 108 million tonnes. The main growth drivers will be increasing demand in strategic applications where aluminium's unique properties make it the material of choice, including mobility, building and construction and packaging.

The Public Affairs and Communications Director is responsible for European Aluminium's overall advocacy and communications activities, strategic planning, coordination and implementation, with the skills and personality to design innovative strategies that expand the visibility and impact of European Aluminium's work. Reporting to the Director General, she/he is a member of European Aluminium's Management Team and works closely with the other European Aluminium departments and Market groups.

To carry out these tasks, she/he is assisted by a team of four staff:

- Public Affairs Manager
- Communications Manager
- Public Affairs and Communications Officer
- Trainee



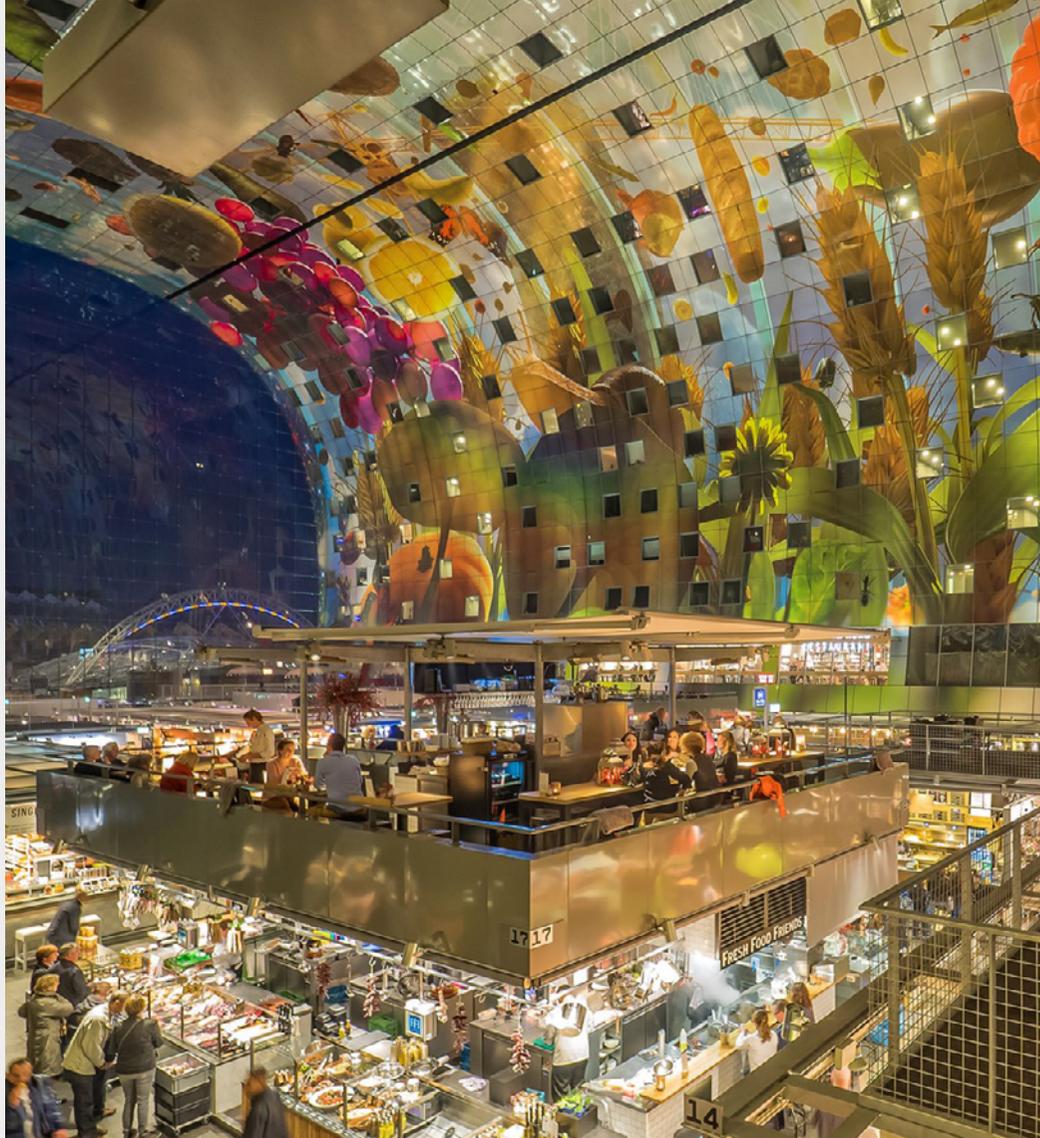
The main responsibilities of the Public Affairs and Communications Director consist of:

- Developing, driving and leading content, strategies and integrated programmes to position European Aluminium with all relevant stakeholder groups, in close alignment with member companies;
- Overseeing all aspects of advocacy activities and communication channels and tools, including digital and social media communication;
- Identifying political opportunities and threats;
- Developing relations and representation with EU institutions, stakeholders and media on horizontal policies and vertical issues;
- Contributing to European Aluminium's overall strategy, closely advising the Director General;
- Coordinating the Public Affairs and Communications Committee and assisting the Director General for the coordination of the Advisory and Strategic Committee;
- Coordinating the European Aluminium Crisis management cell;
- Overseeing the production of high-level events, supervising online and print publications, managing and further developing consistency of branding and messaging across all channels;
- Proposing and implementing Public Affairs & Communications budgets;
- Coaching and supervising the activities of the Public Affairs and Communications department staff.

Profile:

- A Bachelor-level degree, Master's degree preferred;
- 7+ years of experience;
- Demonstrate a good working knowledge of the Brussels European affairs sector, including the decision-making process within the institutions (Parliament, Council, Commission);
- Rely on a solid network within the Brussels European affairs sector;
- Prior professional experience in a public affairs role with strong EU policy focus;
- Strong background understanding of industrial, economic and "big picture" strategic issues facing industry;
- Great communicator with the ability to create compelling oral and written communications that are effective with a wide range of different audiences;
- Ability to manage and prioritise multiple projects with competing priorities and exercise sound judgment in evaluating such situations and issues;
- Ability to operate effectively as part of a multi-discipline, multi-cultural team, empathy for working with professionals from all of the countries of the EU/EFTA;
- Stature and experience needed to advise and influence top management;
- People management experience;
- Ability to track performance against measurable targets;
- Excellent oral and written communication skills in English, additional languages will be considered an advantage.

Recruitment Process



Dober Partners has been retained to draw up a shortlist of prospective candidates against the criteria set out in this document, and using their discretion and expertise to recruit a new Public Affairs and Communications Director, together with European Aluminium's Director General and leadership team.

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